



LORDS INSTITUTE OF ENGINEERING & TECHNOLOGY

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DEPARTMENT OF MANAGEMENT STUDIES

Date: 16-08-2021

Minutes of the Meeting of First Board of Studies

The first Board of Studies Meeting of the Department of Management Studies was held on 16-08-2021 at 10:30 AM in Conference room Technology Business Incubator, Lords Institute of Engineering and Technology, Hyderabad.

Members Present:

| SI No. | Name of the BoS Member | External/ Internal | Signature |
|--------|--|--------------------------------------|-----------|
| 1. | Dr. Syed Hamid Mohiuddin Quadri Associate Professor &HOD, Dept. of Management Studies Lords Institute of Engineering and Technology, Hyderabad | Chairperson, BoS | |
| 2. | Prof. D. Sreeramulu (Online) Professor, University College of Commerce and Business Management, Osmania University, Hyderabad. | External Member (OU Nominee) | |
| 3. | Dr. J. Pardha Saradhi (Online) Prof. and HOD, MBA, Geethanjali College of Engineering and Technology | External Member (Subject Expert) | |
| 4. | Dr. P Chakradhar Assoc Prof. and HOD, Department of Management Studies, VJIET | External Member (Subject Expert) | |
| 5. | Mr. P R L Rao (Online) Managing Director, Kakatiya Energy Systems, Hyderabad | External Member (Industry Expert) | |
| 6. | Mr. Noman Abdul Majeed CEO, iUmrah, Hyderabad | External Member (Industry Expert) | |
| 7. | Ms. Anees khatoon System Engineering Consultant, Deloitte, Hyderabad. | External Member (Alumni) | |
| 8. | Mr. Syed Shaibaz Faruddin Associate Professor, MBA, LIET, Hyderabad. | Internal Member | |
| 9. | Mrs. J Jayalakshmi Assistant Professor, MBA, LIET, Hyderabad. | Internal Member | |
| 10. | Mrs. K B Vanitha Assistant Professor, MBA, LIET, Hyderabad. | Internal Member | |
| 11. | Mr. Mufassir Chanda Assistant Professor, MBA, LIET, Hyderabad. | Internal Member | |

Permanent Invitee: Dr. C. V. Narasimhulu, Principal, LIET (A).

Special Invitee: Dr. Mohammed Jabirullah, Professor, HOD-ECE Department and Autonomous Coordinator, LIET (A).

Agenda:

1. Discussion and Finalization of 2 years MBA Program Course Structure.
2. Discussion and Finalization of Open Electives, Discipline Specific Electives & Inter Disciplinary electives.
3. Discussion and Finalization of Skill Development courses and their syllabus.
4. Discussion and Finalization of Summer Internship Program.
5. Discussion and Finalization of two new inter disciplinary courses and their syllabus that has been introduced namely Digital Marketing & Innovation and Entrepreneurship.
6. Discussion and Finalization of Service Courses offered to UG and PG Programs.

Dr. Syed Hamid Mohiuddin Quadri, HOD – MBA & Chairperson, Board of Studies, welcomed the BoS Members and introduced the BoS External Members to the respected Principal, LIET, and other faculty members of the Department. BoS Chairperson presented the salient features, curriculum analysis, and MBA Course Structure and syllabi to the members of the BoS. The Chairperson welcomed suggestions and comments from all the BoS members. The BoS members appreciated the BOS chairperson and faculty members for their efforts in designing the course structure.

The following deliberations were made as per the items of agenda and resolutions were listed as below:

Item No. 1: Discussion and Finalization of 2 years MBA Programme Course Structure

The MBA Course Structure for I to IV semesters under the Regulations 2021-22 was presented by the chairperson, BoS. The BoS members have noted, discussed and approved the course structure with minor suggestions as mentioned below:

Semester-I:

- ❖ Start up Management Course has been moved from Second Semester to First Semester in Open Elective Course.
- ❖ The members noted, appreciated and approved.

Semester-II:

- ❖ Business Communication Course has been moved from First Semester to Second Semester in Open Elective Course.
- ❖ Members Suggested to include teambuilding exercise, simulation and business games.
- ❖ Members suggested to include simulation software in “Managerial soft skills Lab”.
- ❖ Managerial Soft skills lab was noted, appreciated and approved.

Semester-III:

- ❖ Introduction of two new courses Digital marketing, Innovation & Entrepreneurship was noted, appreciated and approved.

Semester-IV:

- ❖ The members noted and approved.

The modified two year MBA Course Structure is attached as annexure – I.

- ❖ Further, members suggested to add one credit to the curriculum to make total credit as 104 from 103.
- ❖ Members Suggested to include case studies after every unit for every course in the syllabi.

Item No.2: Discussion and Finalization of Open Electives, Discipline Specific Electives & Inter Disciplinary electives.

- ❖ The members have noted and approved the Open Electives, Discipline Specific Electives & Inter Disciplinary electives.

Item No. 3: Discussion and Finalization of Skill Development Courses

- ❖ Skill Development Courses were introduced on IInd Semester. All the Members appreciated for including Managerial soft skills lab to improve the placements and bridge the industry gap.

Item No. 4: Discussion and Finalization of Internship Programmes

- ❖ One Internship programmes have been introduced during summer vacation after IInd Semester. Members have agreed, appreciated and approved the internship programmes.

Item No. 5: Discussion and Finalization of two new inter disciplinary courses introduced namely Digital Marketing & Innovation and Entrepreneurship

- ❖ The members noted and approved.

Item No. 6: Discussion and Finalization of Service Subjects offered to UG and PG Programs

- ❖ Members suggested to include SPSS introduction to Business Analytics Syllabus.
- ❖ The members noted and approved the service subjects offered.

BoS Chairperson is suggested to modify the course structure as per the above suggestions given by the members and take their approval.

It is further resolved that the proposed course structure may be modified in subsequent BoS meetings

Members of Board of Studies recommended the above resolutions and approved course structure and syllabi is to be presented in the Academic Council for approval.

BoS Chairperson, thanked all the BOS members for spending quality time in reviewing the Course Structure, Curriculum and Syllabi and for providing valuable inputs in designing the syllabus



Dr. Syed Hamid Mohiuddin Quadri
BoS Chairperson & Head,

Department of Management Studies,
Lords Institute of Engineering and Technology, Hyderabad.

Annexure-I**LORDS INSTITUTE OF ENGINEERING AND TECHNOLOGY
(An Autonomous Institution)****SCHEME OF INSTRUCTION & EXAMINATION
(With effect from the Academic Year 2021-22)****Department of Management Studies
MBA Course Structure Year-I Semester-I**

| S. No. | Course Code | Course Type /Code | Course Title | Scheme of Instructions | | | | Scheme of Examination | | | Credits |
|-------------------------------|-------------|-------------------|--|------------------------|---|---|---------------------|-----------------------|-----|--------------------------|---------|
| | | | | L | T | P | Contact hours /week | CIE | SEE | Duration of SEE in Hours | |
| Theory Course | | | | | | | | | | | |
| 1. | P21MB101 | CORE | Management and Organizational Behavior | 5 | - | - | 5 | 40 | 60 | 3 | 5 |
| 2. | P21MB102 | CORE | Accounting for Management | 5 | - | - | 5 | 40 | 60 | 3 | 5 |
| 3. | P21MB103 | CORE | Marketing Management | 5 | - | - | 5 | 40 | 60 | 3 | 5 |
| Open Elective-I (Choose One) | | | | | | | | | | | |
| 4. | P21MB104 | OEC | Business Law & Ethics | 4 | - | - | 4 | 40 | 60 | 3 | 4 |
| | P21MB105 | | Fundamentals of Technology Management | 4 | - | - | | | | | |
| | P21MB106 | | Managerial Economics | 4 | - | - | | | | | |
| Open Elective-II (Choose One) | | | | | | | | | | | |
| 5. | P21MB107 | OEC | IT Applications for Management | 3 | 1 | - | 4 | 40 | 60 | 3 | 4 |
| | P21MB108 | | Start Up Management | 4 | - | - | | | | | |
| | P21MB109 | | Customer Relationship Management | 4 | - | - | | | | | |
| Practical/Lab Course | | | | | | | | | | | |
| 6. | P21MB1L1 | Practical | Computer Practical's | - | 2 | 2 | 4 | 40 | 60 | 3 | 2 |
| | | | TOTAL | 38 | 3 | 2 | 27 | 240 | 360 | 18 | 25 |

L: Lecture (Hrs/Wk/Sem)

T: Tutorial (Hrs/Wk/Sem)

P: Practical

CIE: Continuous Internal Evaluation

SEE: Semester End Examination

OEC: Open Elective Course

PROJ: Project

Note:

- Each contact hour is a Clock Hour.
- The duration of the practical class is two hours, however it can be extended wherever necessary, to enable the student to complete the experiment.

LORDS INSTITUTE OF ENGINEERING AND TECHNOLOGY
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SCHEME OF INSTRUCTION & EXAMINATION
(With effect from the Academic Year 2021-22)

Department of Management Studies
MBA Course Structure Year-I Semester-II

| S.No | Course Code | Course Type/ Code | Course Title | Scheme of Instructions | | | | Scheme of Examination | | | Credits |
|--------------------------------|-------------|-------------------|---------------------------------|------------------------|---|---|---------------------|-----------------------|-----|---------------------------|---------|
| | | | | L | T | P | Contact hours /week | CIE | SEE | Duration in of SEE in Hrs | |
| Theory Course | | | | | | | | | | | |
| 1. | P21MB201 | CORE | Human Resources Management | 5 | - | - | 5 | 40 | 60 | 3 | 5 |
| 2. | P21MB202 | CORE | Financial Management | 5 | - | - | 5 | 40 | 60 | 3 | 5 |
| 3. | P21MB203 | CORE | Business Research Methods | 4 | 1 | - | 5 | 40 | 60 | 3 | 5 |
| Open Elective-III (Choose One) | | | | | | | | | | | |
| 4. | P21MB204 | OEC | Economic Environment and Policy | 4 | - | - | 4 | 40 | 60 | 3 | 4 |
| | P21MB205 | | Business Process Re-engineering | 4 | - | - | | | | | |
| | P21MB206 | | International Business | 4 | - | - | | | | | |
| | P21MB207 | | Financial Markets & Services | 4 | - | - | | | | | |
| Open Elective-IV (Choose One) | | | | | | | | | | | |
| 5. | P21MB208 | OEC | Total Quality Management | 4 | - | - | 4 | 40 | 60 | 3 | 4 |
| | P21MB209 | | Strategic Management Accounting | 4 | - | - | | | | | |
| | P21MB210 | | Retail Management | 4 | - | - | | | | | |
| | P21MB211 | | Business Communication | 4 | - | - | | | | | |
| Practical/Lab Course | | | | | | | | | | | |
| 6. | P21MB2L1 | Practical | Managerial Soft Skills Lab | - | 2 | 2 | 4 | 50 | - | 3 | 1 |
| | | | TOTAL | 46 | 3 | 2 | 27 | 250 | 300 | 18 | 24 |

L: Lecture (Hrs/Wk/Sem)

T: Tutorial (Hrs/Wk/Sem)

P: Practical

CIE: Continuous Internal Evaluation

SEE: Semester End Examination

OEC: Open Elective Course

PROJ: Project

Note:

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Sd/-
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Department of Management Studies
MBA Course Structure Year-II Semester-III

| S.No. | Course Code | Course Type /Code | Course Title | Scheme of Instructions | | | | Scheme of Examination | | | Credits |
|---|-------------|-------------------|---|------------------------|---|---|------------------------|-----------------------|-----|---------------------------|---------|
| | | | | L | T | P | Contact hours per week | CIE | SEE | Duration in of SEE in Hrs | |
| Theory Course | | | | | | | | | | | |
| 1. | P21MB301 | CORE | Operations Management | 4 | 1 | - | 5 | 40 | 60 | 3 | 5 |
| 2. | P21MB302 | CORE | E- Business | 5 | - | - | 5 | 40 | 60 | 3 | 5 |
| 3. | P21MB303 | CORE | Operations Research | 4 | 1 | - | 5 | 40 | 60 | 3 | 5 |
| Discipline Specific Elective- I | | | | | | | | | | | |
| 4. | P21MB304 | DSE | Financial Risk Management (Finance) | 4 | - | - | 4 | 40 | 60 | 3 | 4 |
| | P21MB305 | | Product & Brand Management (Marketing) | 4 | - | - | | | | | |
| | P21MB306 | | Compensation Management (Human Resource) | 4 | - | - | | | | | |
| | P21MB307 | | Decision Support Systems (System) | 3 | 1 | - | | | | | |
| Discipline Specific Elective – II | | | | | | | | | | | |
| 5.. | P21MB308 | DSE | International Finance (Finance) | 4 | - | - | 4 | 40 | 60 | 3 | 4 |
| | P21MB309 | | Promotion & Distribution Management (Marketing) | 4 | - | - | | | | | |
| | P21MB310 | | Organization Development (Human Resource) | 4 | - | - | | | | | |
| | P21MB311 | | Business Analytics (Systems) | 3 | 1 | - | | | | | |
| Interdisciplinary-Elective (Choose One) | | | | | | | | | | | |
| 6. | P21MB312 | ID | Digital-Marketing | 3 | 1 | - | 4 | 40 | 60 | 3 | 3 |
| | P21MB313 | | Innovation & Entrepreneurship | 4 | - | - | | | | | |
| Project Work | | | | | | | | | | | |
| 7. | P21MB3P1 | PROJ | Summer Internship (During Summer Vacations after II Semester) | - | 2 | - | 2 | 50 | - | - | 1 |
| 8. | P21MB3P2 | PROJ | Project work Synopses with Seminar | - | 2 | - | 2 | 50 | - | - | 1 |
| | | | TOTAL | 50 | 9 | - | 31 | 340 | 360 | 18 | 28 |

L: Lecture (Hrs/Wk/Sem) **T:** Tutorial (Hrs/Wk/Sem) **P:** Practical

CIE: Continuous Internal Evaluation

SEE: Semester End Examination

DSE: Discipline Specific Elective

ID: Interdisciplinary- Elective

PROJ: Project work

Note:

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Department of Management Studies
MBA Course Structure Year-II Semester-IV

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|---|----------------------------------|------|
| 1 | Total Credits for four Two years | 104 |
| 2 | Total Marks | 2600 |

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