



# LORDS INSTITUTE OF ENGINEERING & TECHNOLOGY

UGC Autonomous  
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Accredited by NBA | Accredited 'A' grade by NAAC || Certified by ISO.



## DEPARTMENT OF MANAGEMENT STUDIES

NEW LETTER – 2023-24 Sem I

MBA - I and III Semester

OCTOBER 2023 – MARCH 2024

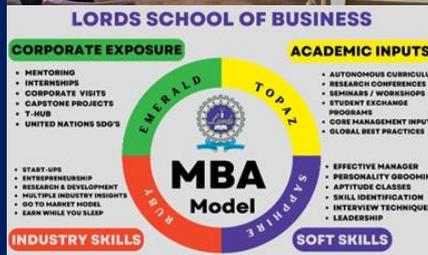
VOLUME:13 – ISSUE :1

### VISION

Lords Institute of Engineering and Technology strives continuously for excellence in professional education through quality, innovation and teamwork and to emerge as a premier institute in the state and across the nation.

### QUALITY POLICY

Lords Institute of Engineering and Technology imparts quality education by practicing a system of quality assurance that enables continued improvement in the teaching-learning process and enhances student's skills and talents.



### MISSION

- To impart quality professional education that meets the needs of present and emerging technological world
- To strive for student achievement and success, preparing them for life, career and leadership.
- To provide a scholarly and vibrant learning environment that enables faculty, staff and students to achieve personal and professional growth.
- To contribute to advancement of knowledge, in both fundamental and applied areas of engineering and technology.
- To forge mutually beneficial relationships with government organizations, industries, society and the alumni.

### EDITORIAL BOARD

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**Sri. Touseef Ahmed**, Vice Chairman,  
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**Sri. C.A. Tanveer Ahmed**, Joint  
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Dr.Ravi Kishore Singh, Principal, LIET

Dr. Syed Azam Pasha Quadri, Vice  
Principal, LIET

### CONVENER & CHIEF EDITOR

Dr.Ashfaq Hussain, Head MBA

*Quote-1 : The success of the young Entrepreneur will be the key to India's transformation in new millennium.*

**-Dhirubahi Ambani**

*Quote-2 : In order to succeed, your desire for success should be greater than your fear of failure.*

**-Narendra Modi**

*Quote-3: A key to achieving success is to assemble a strong and stable management team.*

**Vivek Wadhwa**

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Lords Institute of Engineering and Technology, Himayatsagar-500091.*

*For private circulation only.*

## MESSAGES FROM GOVERNING BODY & EDITORIAL BOARD



### MESSAGE FROM CHAIRMAN'S DESK

**Mr. CA BASHA MOHIUDDIN, the founder and chairman In his words**

Lords is leveraging its expertise and capability to nurture the Institute as one of the best in the region. The whole idea is to facilitate learning through initiating, exploring and experimenting in a conducive environment. Lords was founded with a mission to promote excellence in the field of technical education and to provide quality training. Our campus is a rare blend of serene environment, well equipped infrastructure and a faculty enriched with technical knowledge. We Strive to give professional education a new perspective and Achieve perfection in all spheres. This gratifying ambience will nurture our students to be passionate about learning and to explore new realms of wisdom.



### SECRETARY'S MESSAGE

**Mrs. Rizwana Begum, Secretary In her own words...**

We, at Lords, focus on providing great academic ambience and learning environment for its students and faculty. Lords believes in creating and disseminating knowledge & skill in core areas through innovative Educational programs and developing a new cadre of Global professionals. Various programs such as Orientation day, Parents Meeting, Cultural Activities, Sports Activities, Technical Events, Faculty Development Programs, Intercollege competitions, Guest lectures, Model Exhibitions etc. are conducted round the year to groom our students. I invite you to be a part of this roller coaster ride and see yourself transformed personally and professionally at the end of your course.



### VICE CHAIRMAN'S MESSAGE

**Mr. Syed Touseef Ahmed is the Vice-Chairman In his own words...**

We are strongly committed to propel every student of our Institution to solve real world challenges. We aim to groom professionals to effectively manage unanticipated challenges and motivate them to excel. The Institute facilitates students with not only good campus and state of the art infrastructure facilities but also aims to groom their competencies that will make them leaders and trendsetters in their respective fields. We believe in exposing our students to all possible avenues of honing their skill sets be it Entrepreneurship, Research Academics, Placements, Social and Professional Clubs, Higher Studies etc. I invite you to experience our unparalleled offering to create the leaders and innovators of tomorrow.



### JOINT SECRETARY'S MESSAGE

**Mr. CA Syed Tanvir Ahmed is the Joint Secretary In his words,**

The pace of technological advancement in our day is more than we could have ever anticipated. The fact that LORDS Institute of Engineering and Technology (Autonomous) has consistently advanced in the area of engineering education year after year is a source of great pride. Our mission is to provide high-quality education that will help students develop holistically on both a scientific and technological level, paving the way for a successful profession. Our students consistently achieve the university rankings, which is a testament to the extraordinary efforts made by our faculty to educate and develop the next generation leaders. Our Institute promotes the culture of entrepreneurship and startups among faculty and students. Student level entrepreneurial activities on campus have assumed greater significance with active stakeholder participation.



### PRINCIPAL'S MESSAGE

**Dr. Ravi Kishore Singh In his own words**

Lords Institute of Engineering and Technology for more than a decade, been dedicated to its mission to nurture students by advancing their knowledge base and imparting quality technical education for upliftment of the State and the Nation. We at LIET have strived to produce Engineers, Managers, Entrepreneurs building nation and contributing globally towards development of Technology. The changing scenario, coupled with the changes in innovation we have modified our Teaching and Learning Process. will have a major effect on the people and their work. In a world where change is the norm, one thing is certain – “knowledge will be a key resource” and will be highly sought after around the globe. The challenge – shared by all departments is to help to generate the intellectual property which will create new jobs, and educate and train students to work practically with their own hands in fields of their specialization, with dedication using research, communication and solve problems as tools.



### VICE-PRINCIPAL'S MESSAGE

**Dr. Syed Azam Pasha Quadri In his own words**

It gives me immense joy to learn that our College has its deep roots in the field of education in the city of Hyderabad. I feel proud and privileged to be the part of this Magnificent Institution. Our college profoundly encourages research mindedness and is even more forward looking to support establishment of research centers, bring people together through events, invest in setting up labs with expensive equipment's, ensure continued availability of material and inputs to cater to the aspiring researchers. I am pleased to acknowledge that our college lays its stress not just on academic excellence but also on “character formation with academic excellence”. I am ending with a note, that “this is just a beginning and many more to come”.



### CHIEF EDITOR'S MESSAGE

**Dr. Ashfaq Hussain In his own words**

The Lords school of business is a professional department of management functioning within the institution- Lords Institute of Engineering and Technology. The department offers quality management education using rigorous multifaceted pedagogy with an effective interface with industry to translate its mission into action. It creates an opportunity to students to develop their understanding of business, social and political environment, to enlarge their ability not only to adjust to change but to become catalyst, and to enhance their ability to conceptualise, decide and communicate.

The Master of Business Administration (MBA) is management course that has its stand at the helm as any position in the career finally culminates in administration of management. The two-year programme is a gateway to a plethora of job opportunities in the corporate world. Hence, no specific mention is needed for acquiring additional academic distinction by the technocrats for highly successful career. In view of the recession trends across the globe, engineering and other software professional invariably pursuing MBA as extension of their career may result as strong competitive arena to other non-engineering students pursuing the same field as their career.

**.The Department of Management Studies at Lords offers MBA Program with Six specializations, namely Finance, HR, Marketing, Information Technology, Entrepreneurship and Business Analytics.**

## DEPARTMENT OF MANAGEMENT STUDIES



### VISION

Our vision is to produce competent business leaders who are prepared with the Necessary managerial and research skills to make high-quality business decisions and Implementation in either an entrepreneurial or manpower capacity

### MISSION

- **DM1:** Providing the students with in-depth understanding of fundamentals and practical training related to professional skills and their applications through effective Teaching-Learning Process.
- **DM2:** Motivating to inculcate managerial, team work management and communication skills to function in multi-discipline teams.
- **DM3:** Facilitating students to develop Global standards of research, entrepreneurial skills and employability capabilities.

**Note: DM:** Department Mission



## MESSAGE FROM HEAD OF THE DEPARTMENT

It is with great pleasure that I present to you the latest edition of our department newsletter. As we embark on a new academic year filled with promise and potential, we reflect on the achievements and experiences that have shaped our department. This newsletter serves as a window highlighting the remarkable accomplishments of our students, and faculty members.

In this edition, you will find endeavours and activities of our students and faculty members who are constantly trying to take Department of Management Studies to new heights.

As we navigate the challenges and opportunities that lie ahead, our department remains dedicated to providing a nurturing and intellectually stimulating environment for all. We hope this newsletter serves as a source of inspiration and a reminder of the incredible potential that resides within our student community.

Warm regards,

**Dr. Mohammed Ashfaq Hussain,**

Associate Professor & Head of the Department,

Department of Management Studies

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## Orientation Day 2023 (PG Students)

**Title of the event:** Orientation Day 2023 (PG Students)

**Chief Guest:** Mrs. Rizwana Begum, Secretary – LIET, Mr. CA Syed Tanvir Ahmed, Joint Secretary, LIET

**Description about the event (50 Words):**

Lords Institute of Engineering and Technology (A) ushered in a new academic year with an eventful Orientation Day on November 9, 2023, welcoming the incoming MBA students of the 2023-2025 batch. 200+ Students are participated in Orientation day event. The event was graced by distinguished guests, including the Secretary of LIET, Rizwana Begum, Joint Secretary, Mr. CA Syed Tanvir Ahmed, and the esteemed Principal, Dr. Ravi Kishore Singh.

The day began with a sense of excitement and anticipation as the students gathered in the institute's auditorium. Secretary Mrs. Rizwana Begum, in her opening remarks, emphasized the importance of education in shaping the future of the students and the nation. She encouraged the new batch to make the most of the opportunities at LIET and grow into responsible, competent professionals.

**Organized by :** Department of MBA and PG Coordinator

**Date of event:** November 9, 2023

**No. of students/participants attended:** 200+



## MBA Graduation Day 2023

**Title of the event:** MBA Graduation Day 2023

**Description about the event:** Lords Institute of Engineering and Technology celebrated its 1st Autonomous MBA Batch -Graduation Day ON 15TH August 2023. Parents & Students had a wonderful time with vivid memories for a Lifetime during the graduation ceremony. MBA students took Oath with Principal LIET before receiving course completion certificates from Chairman & MANAGEMENT. Lords Student's are Known as The Game Changers. Medals were given to students in Academic Excellence, Entrepreneurship, Best Placements & Outstanding Achievements.

**Organized by :** Department of MBA

**Date of event:** 15-08-2023

**No.of students/participants attended:** 60+



## Pre MBA Boot Camp

**Title of the event:** Pre MBA Boot Camp

**Description about the event (50 Words):** A very impactful and vibrant pre MBA Bootcamp conducted by Lords MBA Team on August 8th, 2023, in Urdu Maskan Salar e Millat, Khilwat Old City was a successful and well-attended event. With participation from twenty-three degree colleges, eight principles/correspondents, and over 200 students, along with sessions from more than 10 eminent personalities and speakers, the event seems to have made a positive impact. The media coverage by news channels also contributed to its visibility. The combined support, guidance, and encouragement from Principal Dr. Ravi Kishore of LIET, Dr. Shaik Shavali, Dean of Student Affairs, and Joint Secretary Sir Tanveer Ahmed were crucial factors in ensuring the success of the pre MBA Bootcamp. Their valuable contributions undoubtedly played a significant role in making the event successful and impactful.

**Organized by :** Lords MBA

**Date of event:** 08-08-2023

**No. of participants attended:** 150+



## Workshop on Startup go to Market

**Title of the Event:** Workshop on Startup go to Market, Interviewing Techniques, Fly to US.

**Resource Person:** Zaffer Mohammed , Khaja Masiuddin , Mohammed Feroze

**Description about the event (50 Words):**

Lords Institute of Engineering and Technology , Department of Management Studies Conducted a workshop for MBA I and II Year Students which is designed to provide participants with the knowledge and skills they need to excel in the startup world. We will cover topics such as developing a go-to-market strategy, mastering effective interviewing techniques, and preparing for a trip to the US. By the end of this workshop, you will be equipped with the tools necessary for success in the startup industry we explored key strategies for startup success, effective interviewing techniques, and essential preparations for a trip to the US. By incorporating these skills into your entrepreneurial journey, you will be better equipped to navigate the challenges and opportunities that lie ahead. Keep learning and stay motivated on your path to startup success!

**Organized by :** Department of Management Studies

**Date of event:** November 25, 2023

**No.of students/participants attended:** 100+



## Workshop on Financial Education for Young Citizens

**Title of the Event:** Workshop on “Financial Education for Young Citizens”

**Resource Person:** Dr. Shaik Masood, Faculty of Finance and accounting NCDEX and SEBI empanelled

**Description about the event:**

Lords Institute of Engineering and Technology , Department of Management Studies Organized a workshop on “Financial Education for Young Citizens” “Kona Kona Shiksha” a CSR initiative of Kotak Securities Ltd (KSL) for MBA I and II Year Students This was beneficial to the students as it provided valuable insights into the functions and role of the regulatory body on the investors, exchanges, industries etc. Dr. Shaik Masood was the Resource Person on behalf of the NISM as SEBI Empanelled Resource Person for Financial and Investment Planning. He also mentored on the various investment options in SEBI and the process of its methods of function in association with the norms of RBI. The securities and exchange board of India (SEBI) is the regulator for the securities market in India. It was established by the government of India on 12th April 1992 and given statutory powers in 1992 with SEBI act 1992 being passed by Indian Parliament.

**Organized by :** Department of Management Studies

**Date of event:** December 08th and 09th , 2023

**No. of students/participants attended:** 100+





## Industrial Visit – Coco Cola for MBA students



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**DEPARTMENT OF MANAGEMENT STUDIES**  
**INDUSTRIAL VISIT**



Saturday 23<sup>rd</sup> December 2023



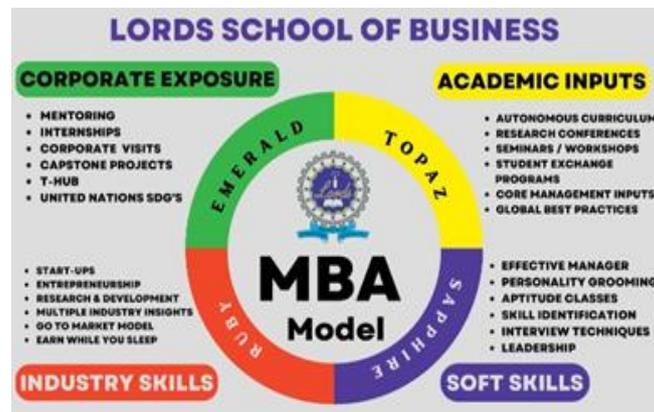
## E-SUMMIT ( IIT MUMBAI ) for LIET students

- E-Cell IIT Bombay & Lords Conducted E-Summit Chapter in Hyderabad at the Lords Institute of Engineering & Technology. Summit Chapter is a drive to give a glimpse of the E-Summit.
- The Hyderabad event consisted of Networking Arena, Competitions, MUN and Start-up Expo for the students, start-ups, investors, mentors and industry professionals



## EVENT – Management Clubs Formation

A big part of experience @LSB management club will take student outside the classroom for real time simulation based learning. The priceless networks you form with all peers- faculty, as well as corporate connections, set you up for success after graduation, both personally and professionally. Nevertheless, we have a holistic 360 Degree approach to cover Academic Inputs, Research & Development, Soft Skills, Entrepreneurial skills, Startup Ecosystem, Industry Skills & Corporate Exposure to advance professional career goals and next generation cyber space entrepreneurs.



## EVENTS – MEENA Bazaar for MBA students

**Title of the event: Meena Bazar**

Date of event: 13/07/2023

No.of students/participants attended: 250+

Meena Bazar Conducted by Department of Management Studies at Lords Institute of Engineering and Technology conducted Meena Bazar (A Women Entrepreneur Initiative) on 13th July, 2023 at 4th Floor. In this fest There were many Stalls set up in like Saudi Mocktails, Cinderella Cosmetics, College Foods, Dazzling Jewellery, Mary Claire Cosmetics, Ghup-Chup Gastronomy, Thick Shakes, Threaded Pearls Jewellery, Crown Jewel etc. Total 250+ students participated Organized by Department MBA

The "Meena Bazaar" at Lords Institute of Engineering and Technology was a resounding success, symbolizing the spirit of ambition and growth that the institution stands for. From dusk to dawn, the event exemplified the institute's belief in its MBA students' ability to shine, rise, and soar to new heights. The event truly inspired everyone to dream big, reach for the stars, and make a positive impact on society.

From Dusk to Dawn - We believe in our MBA to SHINE & RISE, Fly High, Touch the Sky



# MBA students Participation at Various other Colleges



Schedule	Name of the Institution/Person	Fees
Workshop	23rd Jan - 24th Jan	5000/-
Session 1	25th Jan - 26th Jan	5000/-
Session 2	27th Jan - 28th Jan	5000/-
Session 3	29th Jan - 30th Jan	5000/-
Session 4	31st Jan - 1st Feb	5000/-
Session 5	2nd Feb - 3rd Feb	5000/-
Session 6	4th Feb - 5th Feb	5000/-
Session 7	6th Feb - 7th Feb	5000/-
Session 8	8th Feb - 9th Feb	5000/-
Session 9	10th Feb - 11th Feb	5000/-
Session 10	12th Feb - 13th Feb	5000/-
Session 11	14th Feb - 15th Feb	5000/-
Session 12	16th Feb - 17th Feb	5000/-
Session 13	18th Feb - 19th Feb	5000/-
Session 14	20th Feb - 21st Feb	5000/-
Session 15	22nd Feb - 23rd Feb	5000/-
Session 16	24th Feb - 25th Feb	5000/-
Session 17	26th Feb - 27th Feb	5000/-
Session 18	28th Feb - 29th Feb	5000/-
Session 19	30th Feb - 1st Mar	5000/-
Session 20	2nd Mar - 3rd Mar	5000/-
Session 21	4th Mar - 5th Mar	5000/-
Session 22	6th Mar - 7th Mar	5000/-
Session 23	8th Mar - 9th Mar	5000/-
Session 24	10th Mar - 11th Mar	5000/-
Session 25	12th Mar - 13th Mar	5000/-
Session 26	14th Mar - 15th Mar	5000/-
Session 27	16th Mar - 17th Mar	5000/-
Session 28	18th Mar - 19th Mar	5000/-
Session 29	20th Mar - 21st Mar	5000/-
Session 30	22nd Mar - 23rd Mar	5000/-
Session 31	24th Mar - 25th Mar	5000/-
Session 32	26th Mar - 27th Mar	5000/-
Session 33	28th Mar - 29th Mar	5000/-
Session 34	30th Mar - 31st Mar	5000/-
Session 35	1st Apr - 2nd Apr	5000/-
Session 36	3rd Apr - 4th Apr	5000/-
Session 37	5th Apr - 6th Apr	5000/-
Session 38	7th Apr - 8th Apr	5000/-
Session 39	9th Apr - 10th Apr	5000/-
Session 40	11th Apr - 12th Apr	5000/-
Session 41	13th Apr - 14th Apr	5000/-
Session 42	15th Apr - 16th Apr	5000/-
Session 43	17th Apr - 18th Apr	5000/-
Session 44	19th Apr - 20th Apr	5000/-
Session 45	21st Apr - 22nd Apr	5000/-
Session 46	23rd Apr - 24th Apr	5000/-
Session 47	25th Apr - 26th Apr	5000/-
Session 48	27th Apr - 28th Apr	5000/-
Session 49	29th Apr - 30th Apr	5000/-
Session 50	1st May - 2nd May	5000/-
Session 51	3rd May - 4th May	5000/-
Session 52	5th May - 6th May	5000/-
Session 53	7th May - 8th May	5000/-
Session 54	9th May - 10th May	5000/-
Session 55	11th May - 12th May	5000/-
Session 56	13th May - 14th May	5000/-
Session 57	15th May - 16th May	5000/-
Session 58	17th May - 18th May	5000/-
Session 59	19th May - 20th May	5000/-
Session 60	21st May - 22nd May	5000/-
Session 61	23rd May - 24th May	5000/-
Session 62	25th May - 26th May	5000/-
Session 63	27th May - 28th May	5000/-
Session 64	29th May - 30th May	5000/-
Session 65	31st May - 1st Jun	5000/-
Session 66	2nd Jun - 3rd Jun	5000/-
Session 67	4th Jun - 5th Jun	5000/-
Session 68	6th Jun - 7th Jun	5000/-
Session 69	8th Jun - 9th Jun	5000/-
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Session 73	16th Jun - 17th Jun	5000/-
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Session 76	22nd Jun - 23rd Jun	5000/-
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Session 78	26th Jun - 27th Jun	5000/-
Session 79	28th Jun - 29th Jun	5000/-
Session 80	30th Jun - 1st Jul	5000/-
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Session 90	20th Jul - 21st Jul	5000/-
Session 91	22nd Jul - 23rd Jul	5000/-
Session 92	24th Jul - 25th Jul	5000/-
Session 93	26th Jul - 27th Jul	5000/-
Session 94	28th Jul - 29th Jul	5000/-
Session 95	30th Jul - 31st Jul	5000/-
Session 96	1st Aug - 2nd Aug	5000/-
Session 97	3rd Aug - 4th Aug	5000/-
Session 98	5th Aug - 6th Aug	5000/-
Session 99	7th Aug - 8th Aug	5000/-
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Session 106	21st Aug - 22nd Aug	5000/-
Session 107	23rd Aug - 24th Aug	5000/-
Session 108	25th Aug - 26th Aug	5000/-
Session 109	27th Aug - 28th Aug	5000/-
Session 110	29th Aug - 30th Aug	5000/-
Session 111	31st Aug - 1st Sep	5000/-
Session 112	2nd Sep - 3rd Sep	5000/-
Session 113	4th Sep - 5th Sep	5000/-
Session 114	6th Sep - 7th Sep	5000/-
Session 115	8th Sep - 9th Sep	5000/-
Session 116	10th Sep - 11th Sep	5000/-
Session 117	12th Sep - 13th Sep	5000/-
Session 118	14th Sep - 15th Sep	5000/-
Session 119	16th Sep - 17th Sep	5000/-
Session 120	18th Sep - 19th Sep	5000/-
Session 121	20th Sep - 21st Sep	5000/-
Session 122	22nd Sep - 23rd Sep	5000/-
Session 123	24th Sep - 25th Sep	5000/-
Session 124	26th Sep - 27th Sep	5000/-
Session 125	28th Sep - 29th Sep	5000/-
Session 126	30th Sep - 1st Oct	5000/-
Session 127	2nd Oct - 3rd Oct	5000/-
Session 128	4th Oct - 5th Oct	5000/-
Session 129	6th Oct - 7th Oct	5000/-
Session 130	8th Oct - 9th Oct	5000/-
Session 131	10th Oct - 11th Oct	5000/-
Session 132	12th Oct - 13th Oct	5000/-
Session 133	14th Oct - 15th Oct	5000/-
Session 134	16th Oct - 17th Oct	5000/-
Session 135	18th Oct - 19th Oct	5000/-
Session 136	20th Oct - 21st Oct	5000/-
Session 137	22nd Oct - 23rd Oct	5000/-
Session 138	24th Oct - 25th Oct	5000/-
Session 139	26th Oct - 27th Oct	5000/-
Session 140	28th Oct - 29th Oct	5000/-
Session 141	30th Oct - 31st Oct	5000/-
Session 142	1st Nov - 2nd Nov	5000/-
Session 143	3rd Nov - 4th Nov	5000/-
Session 144	5th Nov - 6th Nov	5000/-
Session 145	7th Nov - 8th Nov	5000/-
Session 146	9th Nov - 10th Nov	5000/-
Session 147	11th Nov - 12th Nov	5000/-
Session 148	13th Nov - 14th Nov	5000/-
Session 149	15th Nov - 16th Nov	5000/-
Session 150	17th Nov - 18th Nov	5000/-
Session 151	19th Nov - 20th Nov	5000/-
Session 152	21st Nov - 22nd Nov	5000/-
Session 153	23rd Nov - 24th Nov	5000/-
Session 154	25th Nov - 26th Nov	5000/-
Session 155	27th Nov - 28th Nov	5000/-
Session 156	29th Nov - 30th Nov	5000/-
Session 157	1st Dec - 2nd Dec	5000/-
Session 158	3rd Dec - 4th Dec	5000/-
Session 159	5th Dec - 6th Dec	5000/-
Session 160	7th Dec - 8th Dec	5000/-
Session 161	9th Dec - 10th Dec	5000/-
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Session 165	17th Dec - 18th Dec	5000/-
Session 166	19th Dec - 20th Dec	5000/-
Session 167	21st Dec - 22nd Dec	5000/-
Session 168	23rd Dec - 24th Dec	5000/-
Session 169	25th Dec - 26th Dec	5000/-
Session 170	27th Dec - 28th Dec	5000/-
Session 171	29th Dec - 30th Dec	5000/-
Session 172	31st Dec - 1st Jan	5000/-
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Session 186	28th Jan - 29th Jan	5000/-
Session 187	30th Jan - 31st Jan	5000/-
Session 188	1st Feb - 2nd Feb	5000/-
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Session 202	29th Feb - 30th Feb	5000/-
Session 203	1st Mar - 2nd Mar	5000/-
Session 204	3rd Mar - 4th Mar	5000/-
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Session 212	19th Mar - 20th Mar	5000/-
Session 213	21st Mar - 22nd Mar	5000/-
Session 214	23rd Mar - 24th Mar	5000/-
Session 215	25th Mar - 26th Mar	5000/-
Session 216	27th Mar - 28th Mar	5000/-
Session 217	29th Mar - 30th Mar	5000/-
Session 218	31st Mar - 1st Apr	5000/-
Session 219	2nd Apr - 3rd Apr	5000/-
Session 220	4th Apr - 5th Apr	5000/-
Session 221	6th Apr - 7th Apr	5000/-
Session 222	8th Apr - 9th Apr	5000/-
Session 223	10th Apr - 11th Apr	5000/-
Session 224	12th Apr - 13th Apr	5000/-
Session 225	14th Apr - 15th Apr	5000/-
Session 226	16th Apr - 17th Apr	5000/-
Session 227	18th Apr - 19th Apr	5000/-
Session 228	20th Apr - 21st Apr	5000/-
Session 229	22nd Apr - 23rd Apr	5000/-
Session 230	24th Apr - 25th Apr	5000/-
Session 231	26th Apr - 27th Apr	5000/-
Session 232	28th Apr - 29th Apr	5000/-
Session 233	30th Apr - 1st May	5000/-
Session 234	2nd May - 3rd May	5000/-
Session 235	4th May - 5th May	5000/-
Session 236	6th May - 7th May	5000/-
Session 237	8th May - 9th May	5000/-
Session 238	10th May - 11th May	5000/-
Session 239	12th May - 13th May	5000/-
Session 240	14th May - 15th May	5000/-
Session 241	16th May - 17th May	5000/-
Session 242	18th May - 19th May	5000/-
Session 243	20th May - 21st May	5000/-
Session 244	22nd May - 23rd May	5000/-
Session 245	24th May - 25th May	5000/-

# MBA Students Representation in Classroom Events




  
 Welcome to L'Oréal BOOST Kit.pdf
   
 2 pages • PDF • 199 kB

MIA - Nomaan Abdul Majeed
   
 www.loreal.com
   
 6 attachments

Hello Hafsa,
   
 This is a gentle reminder to follow-up on our previous email requesting for your consent to our Privacy Policy to conduct the Pre-placement interviews at PPIs.



Forwarded
   
 Hello there.

Last year, a team of **Management Trainees** from Mudra Institute of Communications (MICA) made it to Paris. But how? By just participating in **L'Oréal Brandstorm 2024!**

**L'Oréal** is again on the lookout for their next group of **Management Trainees**. "And they want YOU" 🙌

**Application Link:** <https://unstop.com/o/i6j4Xw7/?ref=majuhwjD>

What's in for you?
   
 🏆 **Pre-placement interviews (PPIs)** Role: **Management Trainee**
  
 🏆 **MEGA AWARD** - Intrapreneurship Award to the winning team
   
 🗣️ Interact with the **L'Oréal Leadership**

**Eligibility:** MBA students (2025)

Participate now and prove your worth in the L'Oréal Brandstorm 2024! 🚀

TOPAZ Club Leaders Initiative 🤝 🎓 🌟 🙌

## MBA Students Representation in LOGO Competitions Event

The designers and extra options for the contest offer a good motivation for designers to participants. Design Contest has improved the brief process and also improved in students communication and service.



## MBA Students Industrial Visit – Exhibition Society

All India Industrial Exhibition Hyderabad @NUMAISH attracts over 2200 stalls and 50 + Industry Promoters/Sellers:

### **LORDS School of Business is conducting Industrial Tour for its MBA students.**

Lords management club leaders met Exhibition Society members and had a very engaging Session with its members. LORDS students presented memento and flower bouquet to Society governing members as a token of appreciation and gratitude. Every year, from January 1st to February 15th an All India Industrial Exhibition also called as Numaish is conducted in the Nampally Exhibition grounds. There is a beautiful History behind the Nampally Exhibition, which started during the rule of last Nizam Mir Osman Ali Khan in the year 1938. The main motto of this exhibition is to promote local Products

and the first event was organized at the Public Gardens with 100 stalls. In 2009, it was renamed Numaish – Urdu word for exhibition or Numaish Masnuāt-e-Mulki means Exhibition of the local products. This annual event starts with the beginning of the New Year and is the only event in the world that is organized for a stretch of 46 days continuously. Numaish is the largest Industrial Exhibition with around 1700 stalls and almost 25-26 lakh people visiting every year.

At Numaish/ Exhibition, the list and variety of products are endless, as the stalls are set up by traders from all over the country and even from outside the country such as Iran, Turkey, and Bangladesh. Handicrafts, jewellery, textiles, ceramics, crockery, kitchenware, toys, dry fruits, electronic devices, leather goods, home decor items and many other things. Numaish is the best for students to understand Buyers/ Consumer behaviour, as well as Industry wise products and services of Sellers.



## Workshop Alumni Talk for MBA Students

**Description about the event (50 Words):** Ms. TulijaSree is one of the alumni of the

Lords Institute of Engineering and Technology. Ms. TulijaSree passed her graduation in the year 2006 10 and presently working as a Manager in JP morgan Chase. She has been taking training from ICBI ( Image Consulting Business Institute) and has been organizing many corporate programs on Corporate Dressing, Image Management and building, Soft skills etc. The Alumni association of invited Ms. TulijaSree Lords Institute of Engineering and Technology to help and guide current First Year MBA students that how they can develop their Image in others mind which can help them in dealing with the interviewers and their superiors.

 **LORDS INSTITUTE OF ENGINEERING AND TECHNOLOGY**  
Approved by AICTE Affiliated to Osmania University Recognised by Govt. of Telangana Accredited by NAAC A Grade & NBA

**AN AUTONOMOUS INSTITUTION**  
Survey no: 32, Near Police academy, Himayatsagar , Hyderabad, Telangana 500091

**DEPARTMENT OF MANAGEMENT STUDIES**  
DATE: 05-05-2023 , 11:00 AM

**Organising**  
**ALUMNI TALK**  
In Collaboration with  
**LORDS ALUMNI ASSOCIATION**  
By  
**Mrs. Tulja Sree**  
Manager,JP Morgan Chase



## Workshop – Women’s Financial Planning for MBA Students

**Title of the event: Women’s Financial Planning**  
**Organized by: Master of Business Administration**  
**No. of students/participants attended: 40**



## Sports Achievements by MBA Students



Name: Mohd Muzammil  
Department: MBA  
Study Year: 1st Year  
Roll No: 160923672082  
Name of event : Mir Ali classic Bodybuilding  
Championship 2024  
Venue : MS convention shaikpet Gachibowli  
Hyderabad Telangana  
Date: 07th January 2024.  
Prize / Medal / Participated : Gold medal 🏆



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Lords Institute of Engineering and Techno



lordsinstitute Lords Institute of Engineering and Technology (A) extends heartfelt congratulations to Mohd Muzammil (1st year MBA student) who secured GOLD medal in Mir Ali Classic Bodybuilding Championship 2024 at MS Convention shaikpet Gachibowli Hyderabad Telangana on 7th January 2024.His dedication and hard work resulted in this excellent achievement. #sports #sport #bodybuilding #lords



imran.hussain46558 3 gold medals in 3categories  
6d 1 like Reply



274 likes  
6 days ago

## Research & Development Activities at MBA Department

### Conference Publication

Sr No	Name of Author	Title	Name of Conference	Month & Year of conference	National / International
1	Dr. Sarika Koluguri	A Study on Impact of New Educational Policy2020 on Teachers & Society	ICSSR Sponsored National Seminar on " SELF RELIANT INDIA: A PATHWAY TO BEING DEVELOPED INDIA MISSION 2047"	Aug-23	National
2	Mr. Ashfaq Hussain	A Study on Impact of New Educational Policy2020 on Teachers & Society	ICSSR Sponsored National Seminar on " SELF RELIANT INDIA: A PATHWAY TO BEING DEVELOPED INDIA MISSION 2047"	Aug-23	National
3	Mrs. K. B. Vanitha	A Toolkit For the Diversity, Equity, and Inclusion HRM Interventions	UGC Sponsored Two Day National Seminar on Diversity, Equity and Inclusion at Workplace-DEI-2023	25th- 26th March 2023	National

## MBA Department Achievements

- MBA 100 % Results in Continuous 2Years  
2022 – MBA OU Affiliated Batch  
2023 – MBA First Autonomous Batch
- Two Faculties from MBA Department has Completed Phd in 2023 and One Faculty in 2024
- One Faculty from MBA Department is currently pursuing her PhD.
- One MBA Faculty was selected for Post Doctorate Fellowship (PDF) @ ICSSR OU Campus.
- One MBA Faculty was invited to IIT Kharagpur for presenting her research paper.
- **TOTAL OF 7 FACULTIES HAVE REGISTERED FOR NPTEL COURSES**
- **ONE FACULTY got GOLD and ONE SILVER in Respective NPTEL COURSES**



## Research & Development Activities at MBA Department

Name of Faculty	Name of FDP	Organised By	Duration	Date
<u>Dr. Sarika Koluguri</u>	Financial Econometrics Using E-Views	<u>Vardhaman College</u>	One Week	20-26 Nov 2023
<u>Dr. Ashfaq Hussain</u>	Funded Research Projects	<u>ATLAS Skilltech University</u>	One Week	16-21 Oct 2023
<u>Dr. Ashfaq Hussain</u>	Financial Econometrics Using E-Views	<u>Vardhaman College</u>	One Week	20-26 Nov 2023
<u>Dr. Ashfaq Hussain</u>	Emerging Trends in Digital Marketing	<u>Vardhaman College</u>	One Week	20-26 Sept 2023
<u>Dr. Ashfaq Hussain</u>	ICT Tools for Digital Learning	<u>UleKtz Academic Council</u>	One Day	07 Feb 2023
<u>Dr. Ashfaq Hussain</u>	Blooms Taxonomy in Teaching and Learning	<u>SanSnow Nobel Professional Foundation MSME</u>	One Day	16 Feb 2023
<u>Mrs. Vanitha KB</u>	Funded Research Projects	<u>ATLAS Skilltech University</u>	One Week	16-21 Oct 2023
<u>Mrs. Vanitha KB</u>	Emerging Trends in Digital Marketing	<u>Vardhaman College</u>	One Week	20-26 Sept 2023
<u>Mrs. Vanitha KB</u>	ICT Tools for Digital Learning	<u>UleKtz Academic Council</u>	One Day	07 Feb 2023
<u>Mrs. Vanitha KB</u>	Innovation Ambassador	<u>MOE Innovation Cell</u>	Five Days	15 Sept 2023
<u>Mr. Karthikeyan Rajamohan</u>	Organizational Behaviour	<u>NPTEL – GOLD</u>	12 Weeks	10 Oct 2023
<u>Ms. Hourreen Khanam</u>	Consumer Behaviour	<u>NPTEL – SILVER</u>	8 Weeks	March 2024

**THANK YOU FOR VIEWING**