



Department of Management Studies

Lords Institute of Engineering & Technology,
Hyderabad

Newsletter

Volume 3, Issue 2

Jan- July 2023

EDITORIAL BOARD:

- Mr. Syed Dawood Hussaini
(Editor)

Editorial Board:

- Dr. Syed Hamid M Quadri
- Dr. Sugandha Devi
- Ms. Shagufta Naaz (Roll No- 160922672095)
- Mr. Shaik Fahad(Roll No – 160920672096)

Quotes

"The biggest risk is not taking any risk. In a world that's changing quickly, the only strategy that is guaranteed to fail is not taking risks." - Mark Zuckerberg.

"Don't wait for opportunities, Create them" – Charles R. Schwab

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Newsletter

Department of Management Studies

Lords Institute of Engineering & Technology, Hyderabad



Department of Management Studies

VISION

Our vision is to produce competent business leaders who are prepared with the necessary managerial and research skills to make high-quality business decisions and implementation in either an entrepreneurial or manpower capacity

MISSION

- **DM1:** Providing the students with in-depth understanding of fundamentals and practical training related to professional skills and their applications through effective Teaching-Learning Process.
- **DM2:** Motivating to inculcate managerial, team work management and communication skills to function in multi-discipline teams.
- **DM3:** Facilitating students to develop Global standards of research, entrepreneurial skills and employability capabilities.

Note: DM: Department Mission

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Department of Management Studies

List of Events from January 2023 to July 2023

Message From Head of the Department

It is with great pleasure that I present to you the latest edition of our department newsletter. As we embark on a new academic year filled with promise and potential, we reflect on the achievements and experiences that have shaped our department. This newsletter serves as a window highlighting the remarkable accomplishments of our students, and faculty members.

In this edition, you will find: endeavors and activities of our students and faculty members who are constantly trying to take Department of Management Studies to new heights

As we navigate the challenges and opportunities that lie ahead, our department remains dedicated to providing a nurturing and intellectually stimulating environment for all. We hope this newsletter serves as a source of inspiration and a reminder of the incredible potential that resides within our student community.

Warm regards,

Dr. P. Suganda Devi,

Professor & Head of the Department,
Department of Management Studies

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Lords Institute of Engineering & Technology, Hyderabad



Department of Management Studies

Faculty Contributions

- Dr. Sarika Koluguri is awarded Phd from Osmania University in the month of June 2023 on the Topic " A Study on Effectiveness of Women and Child Welfare Programs in R.R & Nalgonda Districts (With Special Reference to Anganwadis
- Article titled "A Study on Impact of New Educational Policy2020 on Teachers & Society", presented and published at ICSSR Sponsored National Seminar on " SELF RELIANT INDIA: A PATHWAY TO BEING DEVELOPED INDIA MISSION 2047" ISBN No. 978-81-964851-7-7 by **Dr. Sarika K & Mohd Ashfaq Hussain**

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Department of Management Studies

Lords Institute of Engineering & Technology, Hyderabad



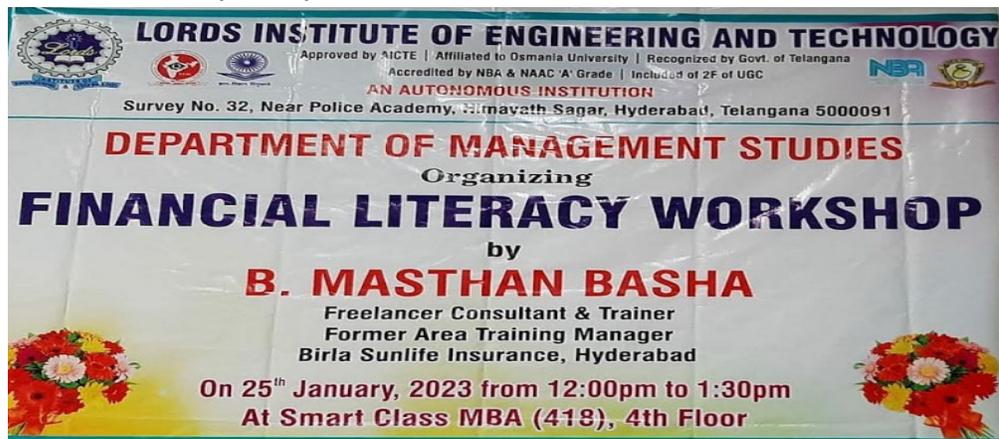
Department of Management Studies

Events Conducted during this Semester

Financial Literacy Workshop

Date of event: 25.01.2023

No. of students/participants attended: 75



- Type of the event: MBA Workshop
- Title of the event: Financial Literacy Workshop
- Resource Person with one line short profile: Mr Mastan Basha
- Description about the event (50 Words):

Lords School of Business in collaboration with BFSI (SEBI) conducted a workshop on Financial Literacy by Mr B Mastan Basha. MBA students were groomed on the 5 pillars of financial literacy.

1. Earn.
2. Save and invest
3. Protect
4. Spend & Borrow



TWO-WEEK INDUSTRIAL EXHIBITION STUDENT DEVELOPMENT PROGRAM

Date of event: **FROM 01-02-2023 TO 15-02-2023**

No.of students/participants attended:100+



Department of Management studies, Lords Institute of Engineering & Technology, one of the best in class autonomous institution affiliated to Osmania University, organized an Industrial Visit for 1st year MBA students to All India Industrial Exhibition 2023 under the supervision of Mr. Nomaan Majeed. Industrial exhibition visits provide an excellent opportunity to interact with industry buyers & sellers and know more about business environment.

All India Industrial Exhibition Hyderabad @NUMAISH attracts over 2200 stalls and 50 + Industry Promoters/Sellers:

Lords Institute of Engineering & Technology along with Lords School of Business students are Conducting 1 week long industry insights on Technology, Buyers & Sellers, whilst creating SYNERGY between Engineering & Management students. Enthusiastic students also met Mr Ashwin Margam, Society Vice President and expressed gratitude for intellectual support and guidance towards future LORDS .

ENTREPRENEURS/ TECHNOPRENEURS

LORDS School of Business is conducting Industrial Tour for its MBA students.

Lords management club leaders met Exhibition Society members and had a very engaging Session with its members. LORDS students presented memento and flower bouquet to Society governing members as a token of appreciation and gratitude. Every year, from January 1st to February 15th an All India Industrial Exhibition also called as Numaish is conducted in the Nampally Exhibition grounds. There is a beautiful History behind the Nampally Exhibition, which started during the rule of last Nizam Mir Osman Ali Khan in the year 1938. The main motto of this exhibition is to promote local Products and the first event was organized at the Public Gardens with 100 stalls. In 2009, it Was renamed Numaish – Urdu word for exhibition or Numaish Masnuāt-e-Mulki means Exhibition of the local products. This annual event starts with the beginning of the New Year and is the only event in the world that is organized for a stretch of 46 days Continuously. Numaish is the largest Industrial Exhibition with around 1700 stalls and Almost 25-26 lakh people visiting every year.

At Numaish/ Exhibition , the list and variety of products are endless, as the stalls are set up by traders from all over the country and even from outside the country such as Iran, Turkey, and Bangladesh. Handicrafts, jewellery, textiles, ceramics, crockery, kitchenware, toys, dry fruits, electronic devices, leather goods, home decor items and many other things. Numaish is the best for students to understand Buyers/ Consumer behaviour, as well as Industry wise products and services of Sellers.

Lords School of Business MBA students are well known as Game Changers, and Early Adaptors to Change in transformation of today's business education. The survey by tudents detail are : On the Seller/Customer side The survey will cover over 50 different industry with diversified business portfolios. On the Buyer/Consumer side the survey will cover 500 visitors to make this a LIFETIME excellence in education platform.





Schedule for Two week Student Development Program from 01-02-2023 to 15-02-2023

	Day 1 01-02-2023 2:00 PM to 7 PM	Day 2 02-02-2023 2:00 PM to 7 PM	Day 3 03-02-2023 2:00 PM to 7 PM	Day 4 04-02-2023 2:00 PM to 7 PM
Week 1	Topaz House 1.Electronics 2.Foods 3.Jewellery 4.Arts and crafts 5.footwear	Topaz House 1.Books 2.Gaming 3.Automobiles 4.Government 5.services	Topaz House 1.Home furnishing 2.Health and fitness 3.Entertainment 4.Clothing 5.toys	Topaz House 1.Media 2.Transportation 3.Manufacturing 4.Sports 5.agriculture
	Emerald House 1.Media 2.Transportation 3.Manufacturing 4.Sports 5.agriculture	Emerald House 1.Electronics 2.Foods 3.Jewellery 4.Arts and crafts 5.footwear	Emerald House 1.Books 2.Gaming 3.Automobiles 4.Government 5.services	Emerald House 1.Home furnishing 2.Health and fitness 3.Entertainment 4.Clothing 5.toys
	Ruby House 1.Books 2.Gaming 3.Automobiles 4.Government 5.services	Ruby House 1.Home furnishing 2.Health and fitness	Ruby House 1.Media 2.Transportation 3.Manufacturing 4.Sports	Ruby House 1.Electronics 2.Foods 3.Jewellery 4.Arts and crafts

		3.Entertainment 4.Clothing 5.toys	5.agriculture	5.footwear
	Sapphire House 1.Home furnishing 2.Health and fitness 3.Entertainment 4.Clothing 5.toys	Sapphire House 1.Media 2.Transportation 3.Manufacturing 4.Sports 5.agriculture	Sapphire House 1.Electronics 2.Foods 3.Jewellery 4.Arts and crafts 5.footwear	Sapphire House 1.Books 2.Gaming 3.Automobiles 4.Government 5.services
Week 2	Day 1 06-02-2023 2:00 PM to 7 PM	Day 2 07-02-2023 2:00 PM to 7 PM	Day 3 09-02-2023 2:00 PM to 7 PM	Day 4 15-02-2023 2:00 PM to 7 PM
	Topaz House 1.Electronics 2.Foods 3.Jewellery 4.Arts and crafts 5.footwear	Topaz House 1.Books 2.Gaming 3.Automobiles 4.Government 5.services	Topaz House 1.Home furnishing 2.Health and fitness 3.Entertainment 4.Clothing 5.toys	Topaz House 1.Media 2.Transportation 3.Manufacturing 4.Sports 5.agriculture
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Women's Financial Planning:

Type of the event: Technical Event

Date of event: 06-03-2023

Title of the event: Women's Financial Planning
Organized by: Master of Business Administration
No. of students/participants attended: 40



International Women's Day:



Title of the event: International Women's Day
Organized by: Master of Business Administration
Date of event: 09-03-2023
No. Of students/participants attended: 100+
Chief Guest: Mrs. Pratibha Pulijala, an entrepreneur by choice & trainer by virtue
Description about the event:

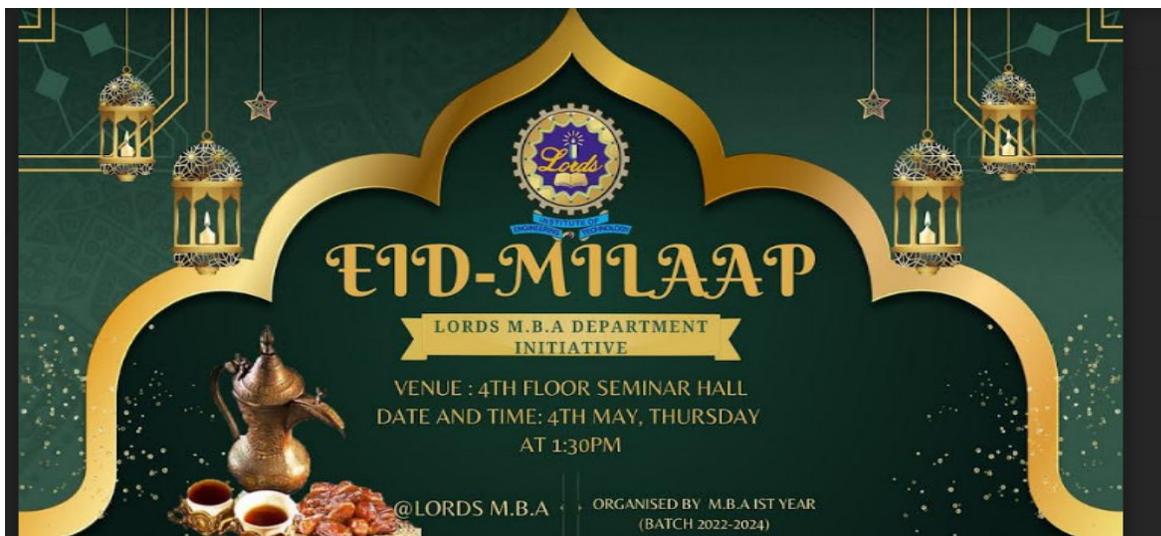
Lords Institute of Engineering and Technology celebrated International Women Day with much fanfare. Events were well-attended by 100+ female faculty and students. Awards were given to student winners. Chief guest was Mrs Pratibha Pulijala, an entrepreneur by choice &

trainer by virtue. She is an advisor & Certified Master Trainer – Lead Assessor by NSDC, Director MEESCHOOL. The event was graced by Secretary Madam as well



EID MILAAP

- Type of the event: EID – MILAAP
- Date of event: 04-05-2023
- No. of students/participants attended: 50+



ALUMNI TALK



LORDS INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE Affiliated to Osmania University Recognised by Govt.
of Telangana Accredited by NAAC A Grade & NBA

AN AUTONOMOUS INSTITUTION

Survey no: 32, Near Police academy, Himayatsagar , Hyderabad, Telangana 500091

DEPARTMENT OF MANAGEMENT STUDIES

DATE: 05-05-2023 , 11:00 AM



Organising **ALUMNI TALK**

In Collaboration with

LORDS ALUMNI ASSOCIATION

By

Mrs. Tulja Sree

Manager,JP Morgan Chase

- Date of event: 05-05-2023
- No. of students/participants attended: 50+
- Type of the event: Alumni Talk in Collaboration with Lords Alumni Association
- Resource Person with one line short profile: Ms.TuljaSree

Description about the event (50 Words): Ms. TulijaSree is one of the alumni of the Lords Institute of Engineering and Technology. Ms. TulijaSree passed her graduation in the year 2006 10 and presently working as a Manager in JP morgan Chase. She has been taking training from ICBI (Image Consulting Business Institute) and has been organizing many corporate programs on Corporate Dressing, Image Management and building, Soft skills etc. The Alumni association of invited Ms. TulijaSree Lords Institute of Engineering and Technology to help and guide current First Year MBA students that how they can develop theirImage in others mind which can help them in dealing with the interviewers and their superiors. The program started at 11.00 AM. and Dr.Shaik Shavali, Dean- Student Affairs introduced Ms.TulijaSree. Thereafter, the Program Co-ordinatorMs. Sarika Koluguri, Assistant Professor felicitated Ms. TulijaSreewith a bouquet. Ms.SarikaKoluguri, Assistant Professor requested Dr.Syed Hamid Mohiuddin Quadri, Dean- MBA & Dr. Sugandha Shaik, HOD, MBA to address the students. Dr.Syed Hamid Mohiuddin Quadri said that he was very proud that our alumni students are doing so well in their Life. He was very happy that alumni students are contributing in various ways to the college Development and he congratulated Ms. Tulija Sree for her achievements.



Parent Teacher Meeting:

Title of the event: **Parent Teacher Meeting**

Date of event: **12/07/2023**

No. of parents attended: **50+**

Description about the event (50 Words): First Parent teacher meeting was conducted by MBA department for MBA 1st yr, 2nd semester students on 12th July 2023 at Smart class no 418 from 10.am to 3.00 pm. This meeting was Attended by students along with their parents. Department faculty members Interacted with parents and gave their progress report. Parents appreciated this Effort of LIET, the MBA department, to interact with parents and update them about students' progress. They expressed their intention to come back for the next PTM.



Meena Bazar

Title of the event: Meena Bazar

Date of event: 13/07/2023

No.of students/participants attended: 250+

Mrs.Imrana Fatima

Meena Bazar Conducted by Department of Management Studies at Lords Institute of Engineering and Technology conducted Meena Bazar (A Women Entrepreneur Initiative) on 13th July, 2023 at 4th Floor. In this fest There were many Stalls set up in like Saudi Mocktails, Cinderella Cosmetics, College Foods, Dazzling Jewellery, Mary Claire Cosmetics, Ghup-Chup Gastronomy, Thick Shakes, Threaded Pearls Jewellery, Crown Jewel etc. Total 250+ students participated Organized by Department MBA



Thank You