



# NEWSLETTER

Department of Management Studies

Lords Institute of Engineering & Technology, Hyderabad

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Julv- December 2022

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## Quotes

*Time is beyond our control, and the clock keeps ticking regardless of how we lead our lives. Priority management is the answer to maximizing the time we have.*

**John C. Maxwell**

*A key to achieving success is to assemble a strong and stable management team.*

**Vivek Wadhwa**

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## Teacher's Day Celebrations on 5<sup>th</sup> September, 2022



Teachers Day was celebrated by Department of Management studies on 5<sup>th</sup> Sep, 2022. Amidst lot of fan fare respect and enthusiasm @LIET campus. Principal, Dean's, Hod's and faculty of all departments participated in the event. Especially Women Faculty Mrs. K.B.Vanitha and K. Sarika and girl students from Lords School of Business under the Guidance of HoD Dr. Syed Hamid Mohiuddin Quadri and Mr. Nomaan Majeed, where instrumental in making this a grand gala teacher's event, in Total 50 members participated. 20 outstanding Faculties were rewarded in the program. Never the less, teachers are the harbinger of positive change in students life.

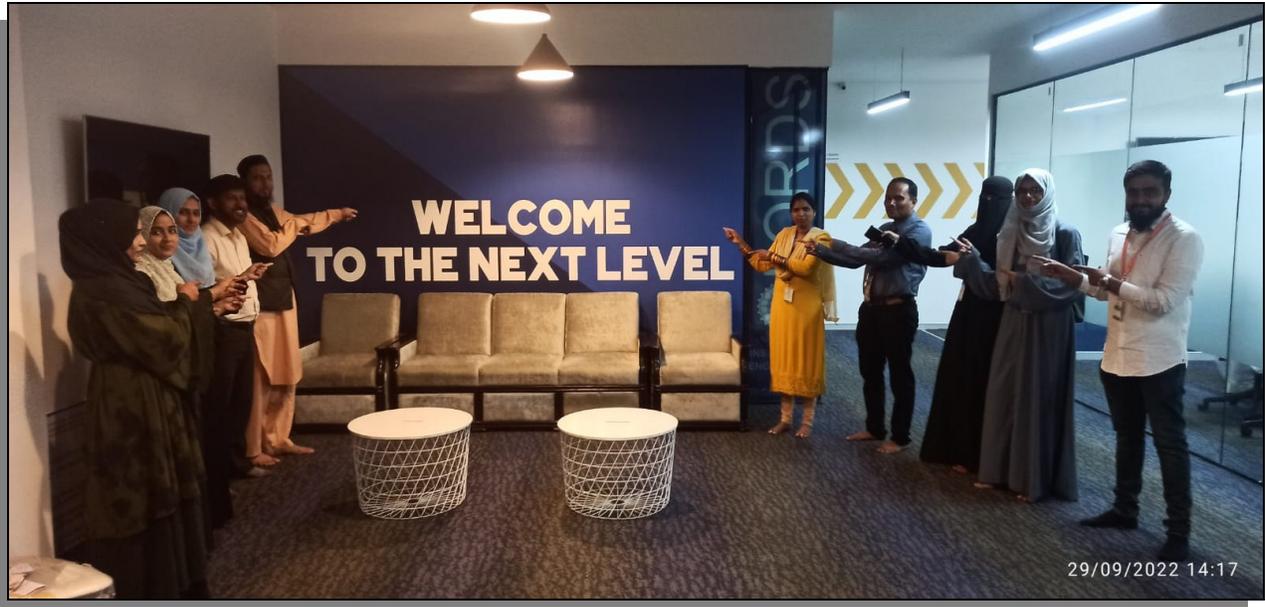
Teachers Day with the help of MBA Department was celebrated to showcase 20 years of Educational Excellence and existence of LIET under the inspirational leadership of General Secretary, Madam Mrs Rizwana Begum.



LIET Faculty conferred “20 Words of Wisdom “in a colorful formal bestowal ceremony to LIET charismatic leader. In reciprocation Madam also gave Teachers Day speech to welcome all the 20 distinguished faculty on this special occasion by rewarding outstanding faculty with Reward Ceremony of LIET, Madam rightly said that 'leaders are not born, they are made'. Leading from the front, Woman Entrepreneurship is a key focus area at the campus and teachers groom young girls to aim for the moon, fly high and touch the sky.



## Guest Lecture on Career Opportunities By Suhas Rajput held on 29<sup>th</sup> September, 2022



The Department of MBA, LSB, Organized a Guest Lecture on September 29, 2022, from 12 a.m. to 1:30 p.m. at the LIET Campus. Suhas Rajput, the chief guest and founder of Proficient Minds, gave a lecture on the topic "Career Opportunities for Management Graduates" to second-year students at MBA Smart Class (5th Floor). Suhas is an entrepreneur, passionate salesperson, and soft skills trainer a nine-year journey into corporate warfare (in the fields of market research and the financial services industry).



The speaker discussed the essential abilities for finding employment in the 21st century, known as employability skills. Additionally, he discussed The ACE

Model. The session also covered youth's potential and range of abilities, as well as professional opportunities with verified justifications.

#### ACE Model:

A - Attitude: Your attitude will define you as an employee at a company.

C - Communication: Reading, writing, and understanding are the three fundamental communication skills.

E - Enterprising: Willingness to assist when required.

Q&A session was held at the end, and Suhas Sir provided the most comprehensive responses to the questions posed by the students. The session finished with the statement "Skills are the main things to stress on." It was a great two-way communication. Finally we Department of Management Studies Signed a MOU with Proficient Minds, under that it will provide Internships, Training and Placements to students.



### **The Game Changers – MBA 100% Result Celebration on 22<sup>nd</sup> October, 2022**

Lords School of Business conducted CELEBRATIONS event for 100 % MBA Results, with 83 % First Class and 5 Distinctions. MB @LORDS Autonomous School of Business is a different experience all together with corporate and international level exposure, far away from traditional MBA's. The Management, Principal & Staff Celebrated this achievement and students took OATH to strive hard and BE THE GAME CHANGERS.





### ***MBA Induction Programme on 9<sup>th</sup> November, 2022***

Management Induction program of 2022 was conducted on 9<sup>th</sup> November, 2022 in order to create awareness among students. Around 80 students participated in this event





**Two day International conference on Advances in Science, Engineering and Management (ICASEM-2022) held on 18-19 November 2022 in association with IFERP in hybrid mode.**



A two day international conference was held in which more than 300 papers were received from all over the world and 125 papers got selected. 110 papers were from different parts of India and 15 were other countries. 50 participants presented in offline mode. 75 participants joined through Zoom platform and presented. 4 keynote speakers delivered informative lectures before the technical sessions. 7 sessions per day were scheduled in Physical and virtual separately.



28 eminent professors and 14 faculty coordinators evaluated the presentations and monitored the sessions. Session wise best paper and best presentation awards are announced and distributed during valedictory session.

**Earn While You Learn (EWYL) on 20<sup>th</sup> November, 2022**

**EARN WHILE YOU LEARN**

₹

@ **LORDS**  
Institute of Engineering & Technology  
MUSLIM MINORITY INSTITUTION  
(UGC Autonomous Institution)  
Accredited by MBA, Accredited 'W' Grade by NAAC

Earn While You Learn (EWYL) is a platform envisioned by LORDS SCHOOL of BUSINESS , the 1st of it's kind in Minority Institutional Arena Objective is to encourage Students On Campus Interest, Financial Support and Get Away from Job Dependency towards Online Income & Entrepreneurship.

Moving forward, we will be conducting series of EWYL MASTERCLASS by Distinguished Professionals/Businessmen/Businesswoman in order to Motivate and Enlighten our LORDS Student Fraternity



## Industrial Visit to Parle G Biscuit Factory on 3<sup>rd</sup> December, 2022



Industrial tours are an essential part of management education since they allow students to see personally how other industries function. It allows students to learn practically through contact, working procedures, and employment practices. It also gives visibility from an academic standpoint. MBA department organized a one-day industrial visit to Parle G Biscuit Factory on 3 December 2022 for Students of first and final year MBA.

Students were escorted by Dr.Syed Hamid Mohiuddin. Lords Team departed from the institute at 11:30 am after following the protocol of send-off by Dr.C.Venkata Narasimhulu, Principal, Dr. T.K. Shaik Shavali, Event Director.

A forty minute video clip was played by the parle unit for students in auditorium that gave a brief on the brands and functioning of the factory followed by the production line visit. Students had the opportunity to get experiential learning at the factory where Hide and Seek, a brand of parle biscuits, was processed and packaged, learning how each operations management step is carried out mechanically from the dough (the first input) until the processed product is delivered into the packaging stage.

Both parties offered their thanks as the visit drew to a close. As a token of appreciation, gift packages of Parle cookies were distributed to the students, along with refreshments.

Altogether, the activity was quite engaging and provided the students with an excellent opportunity to learn about manufacturing plant management and production principles. Witnessing the assembling process first hand makes it possible to study while having fun. MBA Students expressed their sincere gratitude to the management and staff of Lords for giving them this chance to further their education.

Lords Students released the Parle Brands Project poster with General Secretary Madam Mrs Rizwana Begum and were motivated to pursue excellence. At Lords , she inspires and motivates students with holistic development to ensure future ready managers.





## Registration and Attendance of National Symposium by First Year MBA Students

Students of first year MBA registered for the A National Symposium on “An era of Multidisciplinary Dimensions” in Collaboration with Loyola Acaademy Secunderabad and Government Degree College for Women, Begumpet, Hyderabad on 5th December,2022. Brochure as below.

PROGRAMME SCHEDULE:		
Schedule	Name of the Resource Person	Time
<b>Inaugural - 9:30 am -10:00 am</b>		
Session 1 Human capital - Transformation towards people first culture	Dr. Ved Sarvotham Corporate Veteran International Trainer in Multi Discipline Management studies	10:00 am 11:30 am
<b>Tea Break - 11:30 am - 11:45 am</b>		
Session 2 Emotional Personal and Professional Success	Dr. G. Padmaja Head, Centre for Health Psychology, School of Medical Sciences & Deputy Dean, Students' Welfare	11:45 am 1:15 pm
<b>Lunch Break - 1:15 pm - 2:00 pm</b>		
Session 3 Sustainable Development Goals- Opportunities and challenges	Dr. CH. Lakshmi Kumari Professor (Economics, Joint Co-ordinator) Centre for sustainable Development Institute of Public Enterprise	2:00 pm 3:30 pm

**FOR FURTHER QUERIES KINDLY CONTACT**  
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**PATRONS**  
**Fr. Dr. D. Sunder Reddy**  
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**Rev. Fr. K. Marreddy**  
Correspondent  
**Dr. N. Srilatha**  
Head Department of Commerce  
**Rev. Fr. Dr. L. Joji Reddy SJ**  
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**ST. JOSEPH'S  
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**A NATIONAL SYMPOSIUM ON  
AN ERA OF  
MULTIDISCIPLINARY  
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Organised by Department of Commerce  
in Collaboration with  
Loyola Academy Secunderabad | Government Degree College for Women, Begumpet, Hyderabad

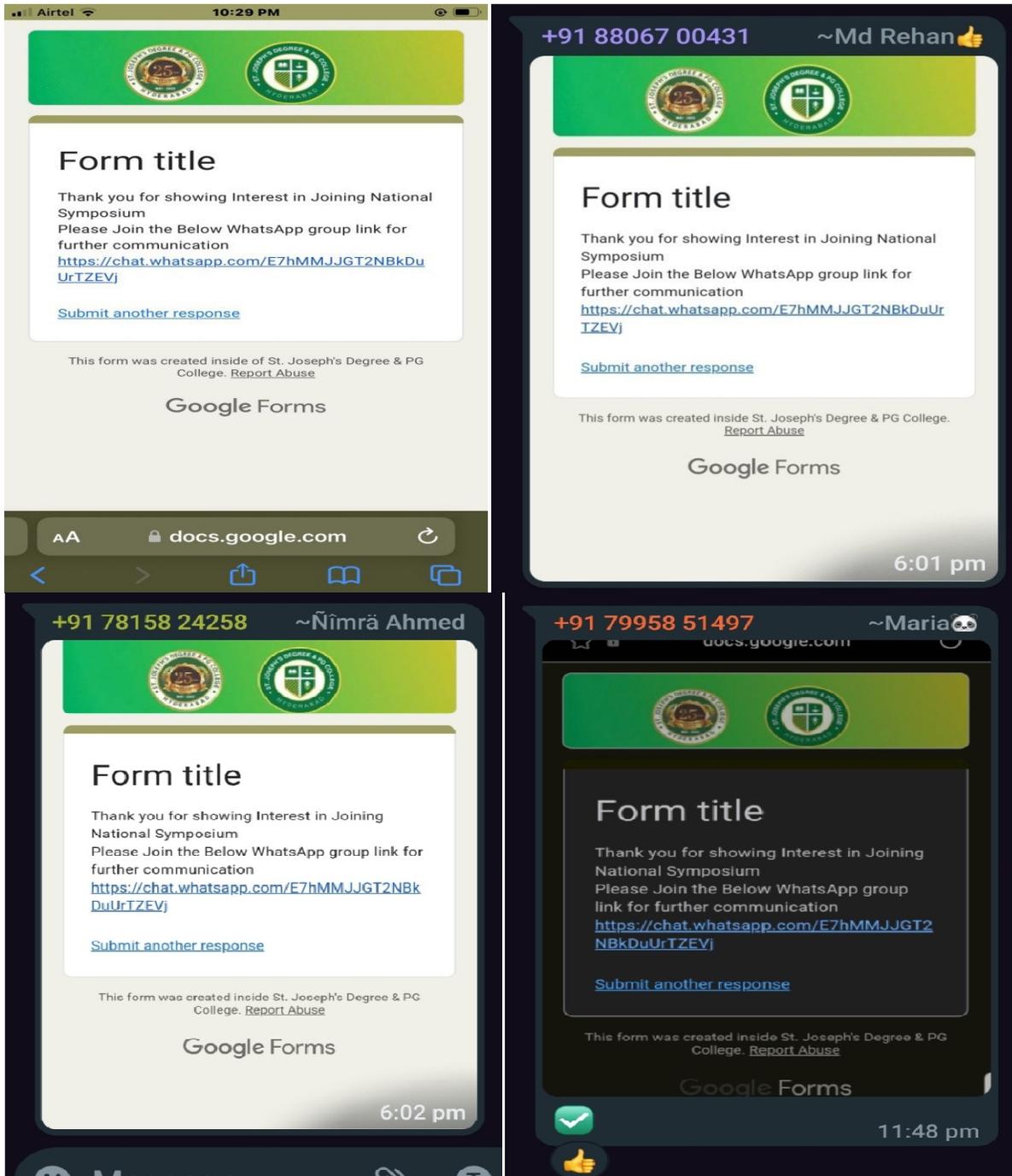
**5<sup>th</sup> DECEMBER, 2022**  
**9.30 am to 4.00 pm**  
**Venue: Seminar Hall-II (Chapel Hall)**



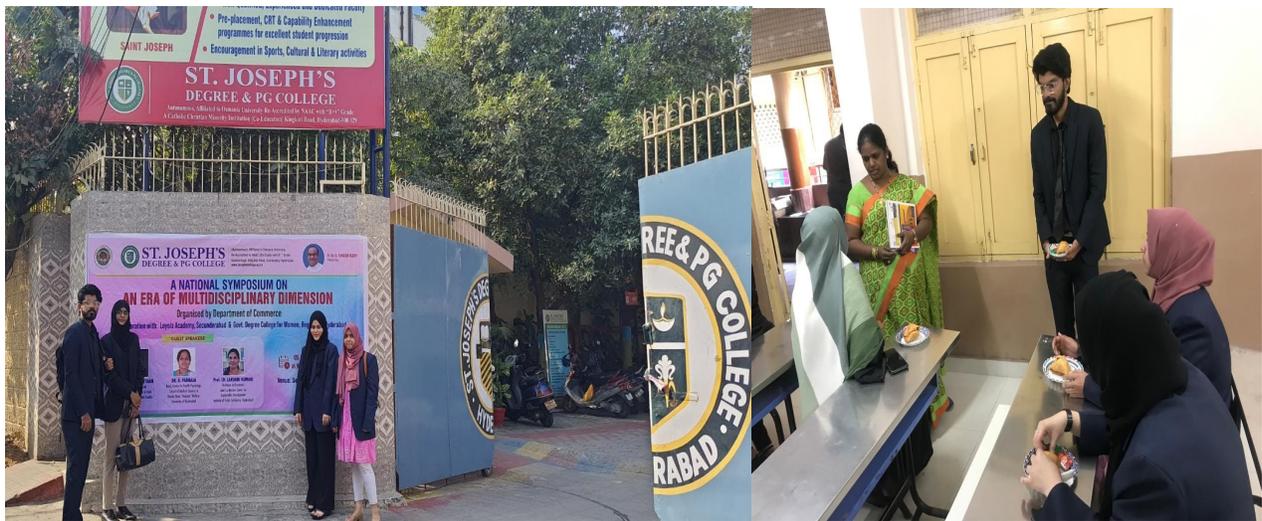
**Student name and roll No. are**

- Nimra Mehnaz ( Roll No – 85)
- Tahoorā Tasneem ( Roll No – 117)
- Maria Kwaja ( Roll No – 29)
- Md Rehan Ahmed (Roll No – 82)

Submission screen shots are as below -



Students - Nimra Mehnaz (85), Tahoorah Tasneem (117), Maria Khwaja (29), and Md Rehan Ahmed (82), along with faculty Ms Saba Inamdar physically attended the national symposium on 5th December. They arrived at the venue at 9:30 am, did their physical registrations at reception and were provided with complementary pens and scribbling pads. The symposium was inaugurated by lighting lamps and giving saplings to guests. Fr. Dr D. Sunder Reddy, Principal, addressed the audience with a welcome speech followed by the first technical session addressed by Dr Ved Sarvotham, Corporate Veteran International Trainer in Multi-Discipline Management studies on Human capital – Transformation towards people-first culture. After the first session, there was a tea break during which the LSB faculty and students interacted with Dr Ved Sarvotham, who was excited to know about LSB and wished to address students of LSB and LIET personally in the near future.



After the tea break, the second technical session was addressed by Dr G. Padmaja, Head, Centre for Health Psychology, School of Medical Sciences & Deputy Dean, Students' Welfare on Emotional Intelligence Personal and Professional Success followed by the lunch break. The organisers provided lunch, and Dr CH addressed the final technical session. Lakshmi Kumari Professor (Economics, Joint Co-ordinator) Centre for Sustainable Development Institute of Public Enterprise on Sustainable Development Goals Opportunities and challenges. Dr CH. Lakshmi Kumari was impressed by the students of LSB and appreciated the student initiative for the symposium. A brief report reading, certificate distribution, vote of thanks and national anthem concluded the symposium.



## Seminar on Today's Business World conducted on 14<sup>th</sup> December, 2022



A guest lecture was organized by the department on 14<sup>th</sup> December, 2022 on the topic 'Today's business world'. Mr. Surya, general manager of rotomaker VFX company visited lords institute of engineering and technology and interacted with students on the topic with MBA first year students

Dr. syed Hamid mohiuddin Quadri, head of the department, MBA invited the guest and MBA first year students ms. Sara quayyam and ms. Juvariya tabassum introduced guest to the fellow students and faculty. The session was very interactive and went for around 3 hours.



## “Who Wants To Be A LORDS Richie Rich” event held on 20<sup>th</sup> December, 2022



Department of Management Studies LSB conducted Who Wants To Be A Richie Rich Event for Students & Faculty. The year-end Bonanza was a first of its kind initiative by Lords Management to reward and motivate the eco system on campus. The event witnessed huge turnout of over 1000 student contestants vying to be in the HOT SEAT. With zeal and transparency, qualifying rounds were conducted for 8 engineering departments.

There were 2 winners selected from each department, 16 Finalists from Students played Who Wants to be A LORDS Richie Rich. Faculty round contestants were 12 and they displayed zeal and played with caution to WIN ‘The Fastest Finger First’. Enthusiastic audience witnessed a scintillating display and awesome ambience. Everyone present watched the contestants play. Nonetheless, Audience also got a chance to win gift hampers and participate in audience poll, which helped contestants to win and move forward in competition

“Students Winners:”

- 1) Mr. Sufiyan Bader , ECE – 5000 Rs
- 2) Mr.Hamza Ahmed Sulthan, CSE – 2500 Rs
- 3) Mohd Shoeb Nawaz Khan (Mech) – 2000 Rs

“Faculty Winners:”

- 1) Dr. Santhan Kumar, HoD, EEE – 2500 Rs
- 2) Dr. Abdul Rasool MD, HoD, CSE-AIML – 2500 Rs



**LORDS**  
Institute Of Engineering and Technology  
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UCC AUTONOMOUS

**WIN CASH**

By what popular name are LORDS MBA students known ?

- Go Getters
- Minut Bugglers
- Yuck Bearers
- Game Changers

QUALIFYING ROUNDS  
20-12-2022

FINAL ROUND  
22-12-2022

FOR REGISTRATION CONTACT:  
DEPARTMENT MARKETING  
CO-ORDINATOR / HOD

\* Contact Email Only for UCC Students