



**ACADEMIC YEAR - 2020-21**

**COURSE OUTCOMES (CO)**

**I-II SEMESTER**

**Course Name: Human Resource Management (MB121) Year / Sem: I / II**

<b>MB121</b>	<b>Course Outcomes</b>
<b>MB121.1</b>	To understand human resource management typology, challenges and framework
<b>MB121.2</b>	To analyze job, design, HR planning, recruitment, performance appraisal, training methods.
<b>MB121.3</b>	To evaluate human resource development practices
<b>MB121.4</b>	To apply industrial relations practices organ gram, grievance, labour turnover, workers' participation in management and absence management.
<b>MB121.5</b>	To analyze HR issues, international HRM and to create sustainable HRM model.

**Course Name: Financial Management (MB122) Year / Sem: I / II**

<b>MB122</b>	<b>Course Outcomes</b>
<b>MB122.1</b>	To understand and create time value of money
<b>MB122.2</b>	To understand capital budgeting decisions
<b>MB122.3</b>	To apply capital structure decisions in practice
<b>MB122.4</b>	To understand and analyze the concept of working capital management
<b>MB122.5</b>	To evaluate corporate restructuring and corporate governance



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## Course Name: Business Research Methods (MB123) Year / Sem: I / II

MB123	Course Outcomes
MB123.1	To understand the criteria of business Research and measure of central tendencies
MB123.2	Applying the concepts and theories of probability.
MB123.3	To create the measurements and scaling techniques and sources and methods of data collection
MB123.4	Evaluating the hypothesis testing and data analysis techniques
MB123.5	Apply the correlation and regression techniques.

## Course Name: International Business (MB124)-Open Elective Year / Sem: I / II

MB124	Course Outcomes
MB124.1	To understand and create a global perspective of business
MB124.2	To understand the global business and national regulation
MB124.3	To evaluate the global business and entry strategies of business
MB124.4	To evaluate the conceptual framework, challenges and transformation of E- business
MB124.5	To analyze the global implementing strategies



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## Course Name: Retail Marketing (MB125)-Open Elective Year / Sem: I / II

MB125	Course Outcomes
MB125.1	To understand and create retail marketing
MB125.2	To understand international retailing
MB125.3	To apply retailing in banking and financial services
MB125.4	To understand and analyze logistics management
MB125.5	To understand and evaluate customer rights in consumer protection acts

## II-II SEMESTER

## Course Name: Strategic Management (MB221) Year / Sem: II / II

MB221	Course Outcomes
MB221.1	Understanding the process of strategic management and vision and mission.
MB221.2	Creating the Environmental analysis for strategy
MB221.3	Evaluate the strategic formulation and sustenance
MB221.4	Analyzing alternate strategic development
MB221.5	Applying strategy implementation and corporate ethics



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## Course Name: Business Intelligence (MB222) Year / Sem: II / II

MB222	Course Outcomes
MB222.1	Understanding the concepts of Business Intelligence
MB222.2	Analyzing data warehousing and data mining techniques
MB222.3	Applying Business performance Measurements
MB222.4	Analyzing Business and Data visualizations techniques
MB222.5	Evaluating the Business Intelligence Implementation

## Course Name: Supply Chain Management (MB223) Year / Sem: II / II

MB223	Course Outcomes
MB223.1	Understanding the concepts of Supply Chain Management
MB223.2	Analyzing the supply chain structure and inventory in SC
MB223.3	Understanding the role of transportation in supply chain
MB223.4	Analyzing the role of Information technology in SCM
MB223.5	Evaluating the key operations aspects in supply chain



## Discipline Specific Elective- I (MB224)

**Course Name: Investment Management (Finance) Year / Sem: II / II**

MB224-1	Course Outcomes
MB224-1.1	To Understand Indian Investment Environment and Risk and Return
MB224-1.2	To Understand Bond Valuation and Management
MB224-1.3	To understand Equity Valuation of Cash Market and Derivatives
MB224-1.4	To Understand the Concept of Portfolio Theory
MB224-1.5	To Learn Performance Evaluation of Portfolios
MB224-1.6	To Acquire Knowledge on Investment Process, Investment Alternatives, Valuation of Debt and Equity.

**Course Name: Consumer Behaviour (Marketing) Year / Sem: II / II**

MB224-2	Course Outcomes
MB224-2.1	Understanding the concepts of Consumer Behaviour
MB224-2.2	Applying the important aspects Information processing Theory
MB224-2.3	Understanding the knowledge about Culture, Life style influences
MB224-2.4	Analyzing the knowledge of Consumer's purchase decisions
MB224-2.5	Evaluating the knowledge about Consumer Behaviour Models



**Course Name: Performance Management (Human Resource) Year / Sem: II / II**

<b>MB224-3</b>	<b>Course Outcomes</b>
<b>MB224-3.1</b>	understanding the Significance of Performance Management
<b>MB224-3.2</b>	The importance of Communication of Performance Management
<b>MB224-3.3</b>	Role of Performance Management in Development of Employees
<b>MB224-3.4</b>	Understand the Reward Systems and Legal Issues in managing the performance
<b>MB224-3.5</b>	Various other concepts related to performance

**Course Name: Data Base Management Systems (System) Year / Sem: II / II**

<b>MB224-4</b>	<b>Course Outcomes</b>
<b>MB224-4.1</b>	Understanding the concepts of Database Concepts and Modeling
<b>MB224-4.2</b>	Analyzing the Relational Languages and Relational Database:
<b>MB224-4.3</b>	Understanding the role of transaction Processing:
<b>MB224-4.4</b>	Applying the role of Distributed and Special Database
<b>MB224-4.5</b>	Evaluating database concepts by applying oracle



## Discipline Specific Elective- II (MB225)

**Course Name: Banking & Insurance (Finance) Year / Sem: II / II**

MB225-1	Course Outcomes
MB225-1.1	To Understand Banking and Insurance Business in India
MB225-1.2	To Gain Knowledge on Products and services in Banking and Insurance
MB225-1.3	To Understand Regulatory Changes and Innovations in the Banking and Insurance
MB225-1.4	To Learn the Concept of Insurance
MB225-1.5	To learn the Concept of Life Insurance and General Insurance
MB225-1.6	To Acquire Knowledge on Indian Baking System

**Course Name: Services & Global Marketing (Marketing) Year / Sem: II / II**

MB225-2	Course Outcomes
MB225-2.1	Understanding the concepts of Supply Chain Management
MB225-2.2	Analyzing the supply chain structure and inventory in SC
MB225-2.3	Understanding the role of transportation in supply chain
MB225-2.4	Analyzing the role of Information technology in SCM
MB225-2.5	Evaluating the key operations aspects in supply chain



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## Course Name: Talent & Knowledge Mgt (Human Resource) Year / Sem: II / II

MB225-3	Course Outcomes
MB225-3.1	understand Talent Management Process
MB225-3.2	Know the Succession and career planning approaches
MB225-3.3	Have the insight of Knowledge management aspects
MB225-3.4	Aware of nature of Knowledge management.
MB225-3.5	Knowledge management assessment and solutions

## Course Name: Software Project Management (System) Year / Sem: II / II

MB225-4	Course Outcomes
MB225-4.1	Students will be able to decompose the given project in various phases of a lifecycle.
MB225-4.2	Identify the different project contexts and suggest an appropriate management strategy.
MB225-4.3	Students will be able to Practice the role of professional ethics in successful software development.
MB225-4.4	Students will be able to Identify and describe the key phases of project management.
MB225-4.5	Students will be able to Determine an appropriate project management approach through an evaluation of the business context and scope of the project.
MB225-4.6	Students can apply the knowledge, techniques, and skills in the development of a software project management plan