

## Newsletter

### Department of Management Studies Lords Institute of Engineering & Technology, Hyderabad

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#### **Quotes**

The success of the young Entrepreneur will be the key to India's transformation in new millennium

-Dhirubahi Ambani

In order to succeed, your desire for success should be greater than your fear of failure.

-Narendra Modi

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The verb 'manage' comes from the Italian "maneggiare"- to handle, especially tools, which is derived from the Latin word "manus" - hand. The French word "mesnagement" influenced the development in meaning of the English word management in the 17th and 18th centuries. Management defined as the organization and coordination of the activities of an enterprise in accordance with certain policies and in achievement of clearly defined objectives. Management is very important in every field. As the Management education is creating new horizons, we at LIET imparting the students with new and innovative methods of teaching.



A guest lecture on students of management has been attended "a guest lecture on what the recruiters look for an mbacampuses" on 22th december 2017 by the recourse person mr. kotapati prabhakar rao, director- capital iq at vjit, moinabad. to create awareness among the students about what the recruiters look for in mba campuses.to know the skills required for financial specialization in the present market.the main objective is how to overcome the obstacles which are faced during the interview.

Approximately 35 students attended the seminar at vjit including both juniors and seniors.



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Addressing the gathering by the resource person Mr. Kotapati Prabhakar Rao, Director -Capital IQ

### **CONCLUSION:**

Honesty, Positive attitude, Communication are some points what recruiter peoples look for in MBA campuses while interview.