



## Newsletter

Department of Management Studies  
Lords Institute of Engineering & Technology, Hyderabad

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### Quotes

*The success of the young Entrepreneur will be the key to India's transformation in new millennium*  
-Dhirubahi Ambani

*In order to succeed, your desire for success should be greater than your fear of failure.*  
-Narendra Modi

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The verb 'manage' comes from the Italian “*maneggiare*”- to handle, especially tools, which is derived from the Latin word “*manus*” - hand. The French word “*mesnagement*” influenced the development in meaning of the English word *management* in the 17th and 18th centuries. Management defined as the organization and coordination of the activities of an enterprise in accordance with certain policies and in achievement of clearly defined objectives. Management is very important in every field. As the Management education is creating new horizons, we at LIET imparting the students with new and innovative methods of teaching.



Fig: Industrial visit to PENNAR Industries Ltd.



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### ***INDUSTRIAL VISIT @ Pennar Industries Ltd.,***

Students of Management Studies visited ***Pennar Industries Ltd.***, Patancheru (30 Students) & Isnapur (30 Students), Hyderabad on **11.01.2018**. The aim of visit is to make the students understand the knowledge & skills related to Production and operation management, HR practices, marketing activities and Information technology issues practiced in the real work environment.



### **Guest lecture on “What the recruiter’s look-in for from MBA campuses:**

Students of management has been attended a guest lecture on “***What the recruiters look-in for from MBA campuses***” by **Mr. KOTAPATI PRABHAKAR RAO, Director- Capital IQ** on 22<sup>nd</sup> December 2018. The main objective of the guest lecture is, to understand the possible ways to overcome the obstacles which are faced during the interview and the skills required, for which the recruiters look in from MBA students.



Mr. Kotapati Prabhakar Rao, Director -Capital IQ: Addressing the students



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**Management Fests:** Students of MBA attended two Management Fests and won prizes in formal and informal events.

#### ZAVTRA 2K18 @ MLRIT

Marri Laxman Reddy Institute of Technology organized - ZAVTRA 2K18, a Technical & Management Fest on 21<sup>st</sup> & 22<sup>nd</sup> March, 2018. Students participated in Poster presentation on “MAKE IN INDIA” and won first prize (cash prize of Rs.1500) among the participants from 6 colleges.



#### TECH RESONENSE 2018

TECHRESONENSE 2018 by AVANTHI Group of Institutions on 4<sup>th</sup> & 5<sup>th</sup> April, 2018. Students of MBA seized this opportunity and acquired certificate of appreciation in formal and informal competitions.

As a part of Formal events, they participated in Poster presentation with a new product idea “U-HEALTH” which is a health related app, and stood in first place. One student Mr. Laxman participated in a dance competition and won prize for his rocking performance.





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- Guest Lecture on “**How to grab the opportunities in the competitive environment?**” by Mr. KRISHNA KANTH, Director-IQUISITIVE. Statistics related to the job market was given clearly to understand where they are and how to grab the opportunities in the highly competitive environment.



Mr. Krishna Kanth addressing the students

- School of Business Studies Conducted seminar on “**Overview on Project**” to II MBA’s on 21<sup>st</sup> April, 2018 by Dr. Dastgeer Alam, Director - School of Business Studies.
- School of Business Studies Conducted seminar on “**Overview on Summer Internship**” to I MBA’s on 25<sup>th</sup> April, 2018 by Dr. Dastgeer Alam, Director - School of Business Studies.