



Newsletter

Department of Management Studies
Lords Institute of Engineering & Technology, Hyderabad

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Quotes

The success of the young Entrepreneur will be the key to India's transformation in new millennium
-Dhirubahi Ambani

In order to succeed, your desire for success should be greater than your fear of failure.
-Narendra Modi

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The verb 'manage' comes from the Italian “*maneggiare*”- to handle, especially tools, which is derived from the Latin word “*manus*” - hand. The French word “*mesnagement*” influenced the development in meaning of the English word *management* in the 17th and 18th centuries. Management defined as the organization and coordination of the activities of an enterprise in accordance with certain policies and in achievement of clearly defined objectives. Management is very important in every field. As the Management education is creating new horizons, we at LIET imparting the students with new and innovative methods of teaching.



Title Industrial Visit – Coca Cola co Ltd, Hyderabad

Fig: Industrial visit to Coca Cola Co Ltd.





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Title Industrial Visit – Coca Cola co Ltd, Hyderabad

Date: 20th Feb 2019

Summary: Industry Visits are organized to give practical exposure to students apart From the theoretical knowledge they gain through classroom lectures. The Visits are regarded as an integral part of students learning. A visit to **Hindustan Coca-Cola Beverages Private Limited** ,was organized by LIET for students of MBA.

Hindustan Coca-Cola Beverages Private Limited plant located at ameenpur village near to miyapur, Hyderabad and around 30 students were visited the plant to know the information regarding the manufacturing details and supply chain and logistics, total quality management of the plant. Regardless the students came to know the live demo of manufacturing unit of coca cola beverages.



Management Event at ST.ANN'S College for Women Mehdiapatnam on 6th Feb, 2019

Students of MBA are attended a Management meet held at St. Anns College for women, ZESTA 2019 and actively participated in various Management activities such as Ad Making, group discussion, Budding Managers other cultural events.



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Some of the students got participation certificates and few of them received merit certificates and entire program was enjoyed with following cultural program. Often department encourages the students to participate in such management fest to expose their talent and enrich their interpersonal skills.





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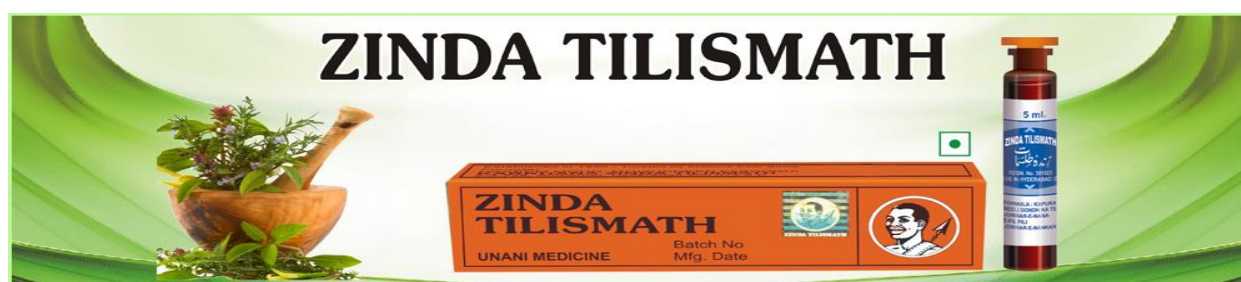
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A Report on Industrial Visit at Zinda Tilismath on 20.02.2019

Title Industry Visit – Zinda Tilismath, Hyderabad

Date: 20th Feb 2018

Summary: an Industrial visit enhances the student's practical knowledge apart from classroom theory learning. A visit to **Zinda Tilismath Karkhana** was organized by LIET for students of MBA. It was a memorable moment to the student to visit the place where the actual manufacturing unit is located in Hyderabad.





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Zinda Tilismath is a [Unani](#) herbal medicine, which is used for treating many common ailments like cold, coughs, throat pain, body pain, stomach disorders, ear pain, tooth pain and many more. It is an over the counter drug, which is made from selected herbs. The medicine is said to have no side effects due to its herbal composition and is based on the Unani concept of medicine. It's available across India in many medical and general shops. it is established in 1920 by Hakeem Mohammed Moizuddin Farooqui founder chairman of Zinda Tilismath Amberpet, [Hyderabad](#).



The students were taken step by step process through the various mechanisms in the factory and each process for all the different kinds of products were explained in detail. The packaging, Quality control and testing are explained in great detail which shows how much they adhere to the value of customer's well-being and trust.



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The students were also explained about their project and business forecasting. He concluded by explaining about their future expansion projects and how they are planning to expand their market share & promotional activities. The students had enjoyed when they were shown through their various storages factory. The students were given free samples of their zinda balm, Tilismath and other products.



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The students were then taken inside the plant and were allowed to see the Observations. Entry into the main site of manufacturing operations was not allowed due to hygiene and quality issues and also students came to know that what are natural ingrediants were used in zinda tilismath, and farooqi tooth powder.





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Finally This helped the students to understand the process of the manufacturing, inventory, input methods, and process of making the product and how the desired output can be achieved. The students also had good exposure to the practical systems in the industry, like stocking, stacking, packaging and logistics.



A News Report on Institutional Visit at SEBI on 08.02.2019

Title Institutional Visit – SEBI, Hyderabad

Date: 8th Feb 2019



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DR. CHANDRA SHEKHAR head of department of MBA had organized a one day visit to SEBI for the students of MBA on 8th of February 2019. More than 50 students were part of this visit. The visit was beneficial to the students as it provided valuable insights into the functions and role of the regulatory body on the investors, exchanges, industries etc. The assistant general manager, Integrated surveillance Department at SEBI elucidated the working of SEBI to the students. He also mentored on the career options in SEBI and the process of selection. He was exultant with the students and said the session was very interactive.



The faculty members of MBA said the visit was very valuable to the students as it emphasized on the practical application and concepts they study in the classroom.



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The main objective behind the visit was to make the students learn in-depth knowledge on the Regulatory body and it gives an opportunity for the students to develop their networking and guides the students to gain in-depth knowledge on policy makers, and holistic development of students. The securities and exchange board of India (SEBI) is the regulator for the securities market in India. It was established by the government of India on 12th April 1992 and given statutory powers in 1992 with SEBI act 1992 being passed by Indian Parliament SEBI has its headquarters at the Business District at Bandar Kurla Complex in MUMBAI and has NORTHERN , EASTERN , SOUTHERN , WESTERN offices in NEW DELHI , KOLKATA , CHENNAI , AHMEDABAD respectively.

